

ACTIVITY REPORT 2024-2025
Part A) Information about Organizing Team

NAME OF THE ACTIVITY: A session on - IIC Boot Camp on Problem Solving & Ideation			
Activity Date	Department	Committee	Coordinator's Name
10 th November 2025	MMS	Institution's Innovation Council (IIC)	Mr. Amit Ashok Bansod & Ms. Chaitali Joshi
Duration	Venue	Participants (Nos)	Nature: Outdoor/Indoor
1 Day	4 th Floor, Seminar Hall, SRBS	15 students & 03 Faculty Members	Offline, Indoor
Faculty Support:	1. Dr. Rahul Sanghavi	2. Dr. Vaikhari Patil	
Student Support:	1. Mr. Anish Lad	2. Mr. Saurabh Patil	

Part B) Brief Information about the Activity

Topic of the activity	A session on - IIC Boot Camp on Problem Solving & Ideation
Objectives	<ul style="list-style-type: none"> To help students clearly articulate their core idea by refining their problem statement and understanding the root cause behind the issue they want to solve. To guide participants in strengthening their proposed solutions through one-on-one mentoring, constructive feedback and practical ideation techniques. To prepare students for the final jury round by helping them organize their ideas into a structured, logical and persuasive pitch format. To build confidence in presenting innovative ideas by offering personalized guidance on clarity, presentation flow and communication style.
Methodology	<ul style="list-style-type: none"> Offline session
Outcomes	<ul style="list-style-type: none"> Students gain clarity on their idea — including what problem they are solving, for whom and why it matters — after applying mentor feedback. Participants improve the quality and feasibility of their solution, understanding how to fine-tune their concept based on practicality, user needs and potential impact. Students develop a clear pitch structure, including problem, solution, target users, feasibility and impact — making them ready for the final presentation. Participants improve their confidence and presentation skills, learning how to communicate their ideas more effectively, concisely and persuasively.

Part C) Proofs & Documents Attached (Tick mark the proofs attached):

<input checked="" type="checkbox"/> 1. Directions by Authority	<input checked="" type="checkbox"/> 6. Activity Report	<input type="checkbox"/> 11. Account Settlement
<input type="checkbox"/> 2. Proposal Note	<input checked="" type="checkbox"/> 7. Brief Profile Guest	<input type="checkbox"/> 12. News Material
<input type="checkbox"/> 3. Approval Letter	<input checked="" type="checkbox"/> 8. Attendance (Gender/Sem/ Course)	<input checked="" type="checkbox"/> 13. Feedback Report
<input checked="" type="checkbox"/> 4. Notice & Schedule	<input type="checkbox"/> 9. Certificate	<input checked="" type="checkbox"/> 14. Any Other
<input checked="" type="checkbox"/> 5. Organising Committee	<input checked="" type="checkbox"/> 10. Geotag Photographs	

Judging Guidelines & Student Ideas.



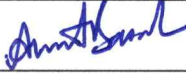


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Part D) Social Media:

Web Site Signature & Date		Twitter Signature & Date		Instagram Signature & Date		Facebook Signature & Date	
DOS	DOP	DOS	DOP	DOS	DOP	DOS	DOP
-	9 th November 2025	-	-	-	-	-	-

Part E) IQAC Cell:

Name & signature of coordinator	Name & signature of Director	IQAC Documentation	IQAC coordinator (seal & signature)
		Total No of Pages 38	 11/12/26

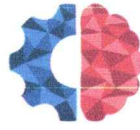


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Management & Research


Director



Ministry of Education
Government of India



MoE's INNOVATION CELL
(GOVERNMENT OF INDIA)



INSTITUTION'S INNOVATION COUNCIL
(Ministry of Education Initiative)

IIC 8.0 Calendar Activities for Academic Year 2025-26

Semester -1 (September 2025 – February 2026)

Quarter 1 (1st September - 30th November)

Thrust Area: Inspiration, Motivation, and Ideation

S. No	Activity Name / Description	Level*	Mode	Key Outputs / Measurable Parameters	KPIs (with Quantified Metrics)	Weightage in Q1 (25%)
1	Awareness Workshop: "Entrepreneurship & Innovation" as Career Opportunities	1 or 2	Offline/ Online	No. of participants; No. of ideas submitted	≥60% students sensitized; ≥20 ideas/session; ≥25% new participants;	0.03
2	My Story/ Motivational Expert Sessions by Successful innovators & Entrepreneurs	1 or 2	Offline/ Online	Attendance; Engagement	≥80% feedback rating; ≥5 sessions/quarter	0.04
3	Boot camp on Problem Solving/Ideation	2 or 3	Offline/ Online	No. of solutions proposed; Diversity of fields	≥10 multi-disciplinary teams formed	0.05
4	Workshop on AI and I4.0 Tools for Innovators and Entrepreneurs	1 or 2	Offline/ Online	Attendance; Engagement	≥80% feedback rating; ≥5 sessions/quarter	0.04
5	IPR Basics for Innovators & Entrepreneurs	1 or 2	Offline/ Online	No. of attendees; No. registering for IP clinics	≥30% express IP interest	0.04
6	Session on Achieving Problem –Solution Fit	1 or 2	Offline/ Online	No. of solutions proposed; Diversity of fields	≥10 multi-disciplinary teams formed	0.04
7	Inter/Intra Institutional Hackathon/ Idea Challenge	3 or 4	Offline/ Hybrid	No. of entries; No. shortlisted; Rewards given	≥50 entries; ≥10 ideas to next phase; Ideas deposited /updated in YUKTI Innovation Repository	0.05
8	Demo Day/ Idea Showcase	3 or 4	Offline/ Hybrid	No. of showcases; Mentorships linked	≥20 PoCs demonstrated; ≥15 ideas mentored by experts	0.05



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Director



BOOT CAMP ON PROBLEM SOLVING & IDEATION

THINK. CREATE. PITCH. WIN.

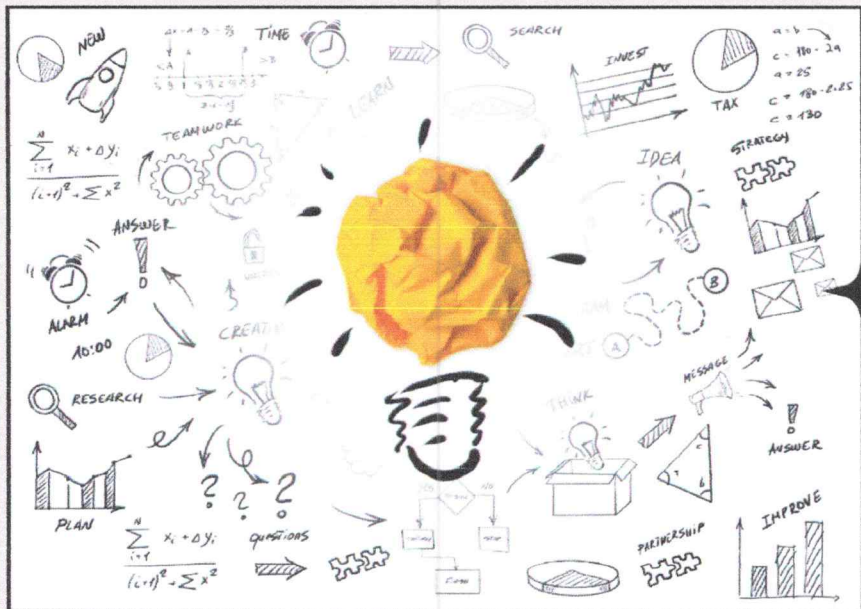


EVERY GREAT
IDEA BEGINS
AS A SIMPLE
SPARK —
THIS IS
WHERE YOU
LIGHT IT

10

NOV, 2025

9 AM ONWARDS



YOU WILL LEARN :

- ☀ To identify real-world problems that matter
- ☀ Tools and techniques for structured ideation
- ☀ To craft a powerful and pitch-ready concept

PLEASE NOTE :

- ☀ It is mandatory for all teams
- ☀ You will be getting expert guidance before your final pitch




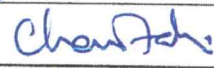
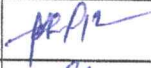
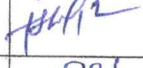
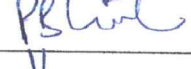

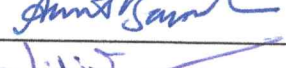

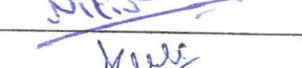
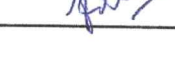
SRBS/DO/2025-26/211

Date: 28/10/2025

CONSTITUTION OF INSTITUTION INNOVATION COUNCIL (IIC)

As per the directives of the Ministry of Education in collaboration with the AICTE all Higher Education Institutions must systematically encourage and support the start-up ecosystem and inculcate the culture of innovation among the students and the faculty.

In order to implement the same, SRBS had already constituted the Institution Innovation Council. This Council now stands reconstituted with the following members with immediate effect.

Sr. No.	Faculty Representation	Faculty Name Appointed as IIC members	Signature
1	President	Mr. Amit Ashok Bansod	
2	Convener	Ms. Chaitali Joshi	
3	Innovation activity coordinator	Dr. Ashok Luhar	
4	Start-up activity coordinator	Dr. Ashok Luhar	
5	Internship coordinator	Mr. Pranav Bhatia	
6	IPR activity coordinator	Dr. Kiran Naik	
7	Social Media coordinator	Mr. Amit Ashok Bansod	
8	NIRF coordinator	Dr. Nitin Sharma	
9	ARIIA coordinator	Dr. Nitin Sharma	
10	Member	Mr. Pradeep Mali	



Dr. Harish Kumar S. Purohit
 Director



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17th November 2025

IIC Session titled 'Boot Camp on Problem-solving and Ideation'

- **Date:** 10th November 2025
- **Time:** 09.00 am onwards
- **No. of students participated:** 15
- **Mode of Conduct:** Offline Session
- **Number of Faculty members that Participated:** 03

The Boot Camp on Problem Solving & Ideation was conducted on 10th November 2025 as an essential preparatory stage of the IIC Idea Discovery & Innovation Challenge 2025, organized by the Institution's Innovation Council (IIC) in collaboration with Brand Sharks (Marketing Club) and the Placement Cell of SRBS. Designed as an intervention between the initial idea submission phase and the final jury presentation, the session aimed to guide students in refining their concepts, strengthening their solutions and preparing a structured and confident pitch for the final evaluation scheduled on 14th November 2025. The session saw 11 teams presenting their ideas to seek mentorship.

The boot camp was created to help participants clearly articulate their problem statements, understand the root causes behind the issues they selected and enhance the feasibility and clarity of their proposed solutions. Through one-on-one interactions, students were encouraged to think deeply about their ideas, identify gaps and make meaningful improvements. The session also aimed to prepare them for the upcoming jury round by helping them organize their content into a logical, persuasive pitch format while simultaneously boosting their confidence in presenting innovative ideas.

The flow of the boot camp was interactive and practical. The session began with a brief orientation that helped participants understand the purpose of the boot camp and how it fit into the overall competition journey. Students then moved into the idea review segment, where each team presented their initial concept to the mentors. This was followed by the core component of the boot camp—individual mentoring. Faculty members and coordinators engaged with each team, offering personalized feedback and guidance regarding problem definition, solution feasibility, target users, value proposition and overall presentation flow. Towards the end, students were given specific inputs on how to structure their final pitch and present their ideas more effectively before the jury.

The event saw enthusiastic participation from students, with multiple teams attending and engaging proactively in discussions with the mentors. Overall, the Boot Camp on Problem Solving & Ideation successfully achieved its purpose of preparing students for the final presentation round of the IIC Idea Discovery & Innovation Challenge 2025. It supported the development of creative thinking, problem-solving abilities, and entrepreneurial confidence—aligning well with the objectives of the Innovation Council. The session enabled students to refine their ideas meaningfully and positioned them for a stronger and more impactful performance before the jury.



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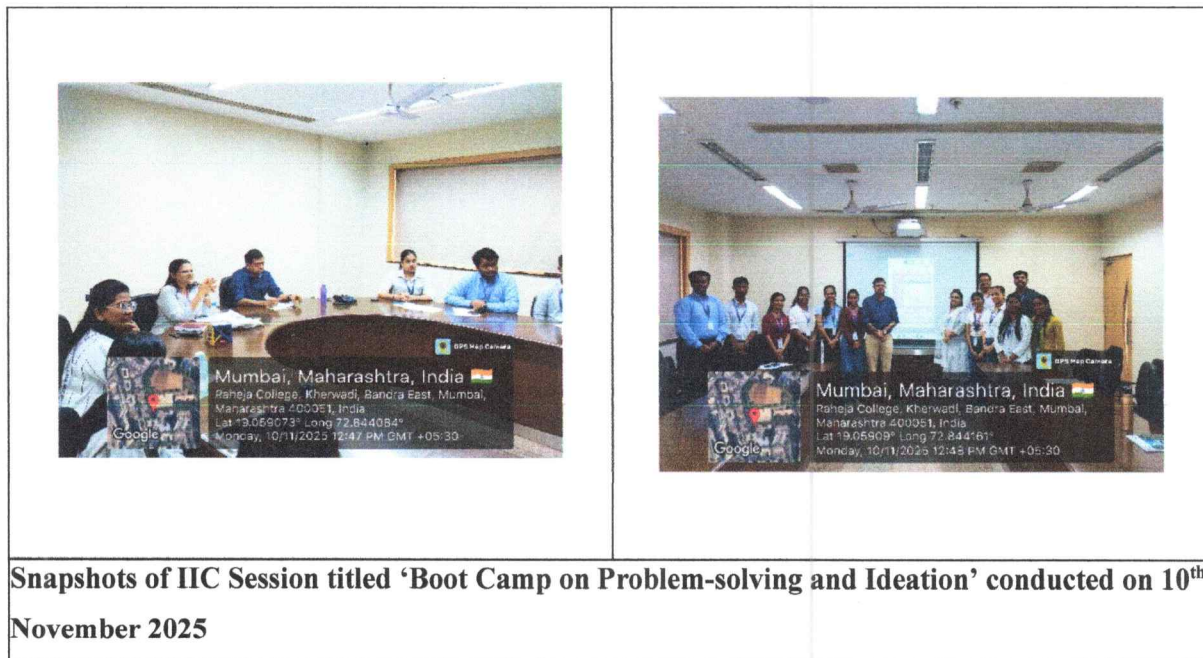
Director

Objectives:


- To help students clearly articulate their core idea by refining their problem statement and understanding the root cause behind the issue they want to solve.
- To guide participants in strengthening their proposed solutions through one-on-one mentoring, constructive feedback and practical ideation techniques.
- To prepare students for the final jury round by helping them organize their ideas into a structured, logical and persuasive pitch format.
- To build confidence in presenting innovative ideas by offering personalized guidance on clarity, presentation flow and communication style.

Outcomes:


- Students gain clarity on their idea — including what problem they are solving, for whom and why it matters — after applying mentor feedback.
- Participants improve the quality and feasibility of their solution, understanding how to fine-tune their concept based on practicality, user needs and potential impact.
- Students develop a clear pitch structure, including problem, solution, target users, feasibility and impact — making them ready for the final presentation.
- Participants improve their confidence and presentation skills, learning how to communicate their ideas more effectively, concisely and persuasively.



Snapshots of IIC Session titled 'Boot Camp on Problem-solving and Ideation' conducted on 10th November 2025


Mr. Amit Ashok Bansod
IIC President




Dr. Harish Kumar S. Purohit
Director

Brief profiles of Mentors for the IIC Boot Camp

1. Dr. Vaikhari Patil is an accomplished academician with over 13 years of experience in the field of Marketing. She has been consistently contributing to student development through innovative teaching methodologies, industry-integrated projects and the effective use of digital marketing and analytics tools.

A passionate educator and researcher, Dr. Vaikhari brings strong expertise across Marketing Research, Branding, E-Commerce, Digital Marketing, Managerial Economics and Consumer Behaviour. Her academic strength is complemented by numerous publications in reputed national and international journals, reflecting her commitment to continuous research and thought leadership.

Known for her student-centric approach, she strives to make learning relevant, experiential and engaging. Dr. Vaikhari believes in creating enriching classroom experiences that enable students to connect marketing concepts to real-world applications. With a deep commitment to academic excellence, she continues to inspire students every day and actively contributes to the institute's academic and research ecosystem.

2. Dr. Rahul Sanghavi is a distinguished academician in the area of Finance, holding a Doctorate in Commerce and Management and a postgraduate degree in MMS (Finance). He brings over 13 years of teaching experience, strengthened by three years of robust industry exposure with organizations like Dolat Capital Market Pvt. Ltd., Adroit Share & Stock Broker Pvt. Ltd. and SMC Global Securities Ltd., where he worked as a Senior Arbitrager.

His areas of expertise include Cash–Future Arbitrage, Auction Arbitrage, Delta Hedging, Pair Trading, Options Strategies, Technical Analysis and Fundamental Analysis. Dr. Rahul teaches and researches across a wide range of finance domains, including Derivatives & Risk Management, International Finance, Security Analysis and Portfolio Management, Financial Management, Analysis of Financial Statements and Managerial Economics.

A strong believer in the philosophy of 'Learning by Doing', he emphasizes the importance of practical exposure and application-based understanding in Finance. He has published 11 research papers in reputed national and international journals and authored a case study on Asset Reconstruction Business, contributing significantly to the academic community.

Highly admired by students for his clarity, relevance and dedication, Dr. Rahul believes that teaching is not merely the transfer of information, but the cultivation of a meaningful, intellectual connection between teacher and learner. His commitment to making finance engaging, competitive and industry-ready stands out in all his academic interactions.



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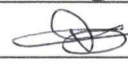

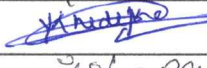
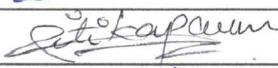
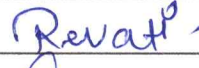

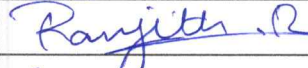
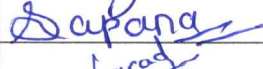
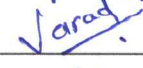
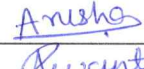
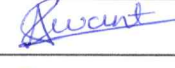
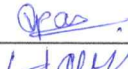
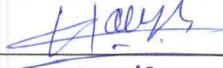
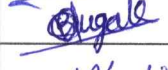
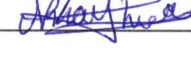
ACADEMIC YEAR: 2025 – 2026

IIC Event – Boot Camp on Problem solving and Ideation

Date- 10th November 2025

Time- 09:00 am onwards

Venue- Conference Room, 4th Floor, Raheja Education Complex

Sr. No.	Name of the Student	Sign
1	Vivek Chaturkar	
2	Kadambani S. Parab	
3	YOGESH S. Dhedekar	
4	Ritika Anil Paumar	
5	Revati Anil Fmmsdyv A	
6	Tulsi Gupta	
7	Ranjith R. Halbari	
8	Sada Sapana Varun	
9	Varad Lalit Deshmukh	
10	Anisha Vilas Tupe	
11	Ankita Sawant	
12	Vaishalee Patilbudhhe	
13	Harish Mishra	
14	Vaishnavi Ugale	
15	Navin Karthwas	
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23		
24		



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 Management & Research**


 Director

ACADEMIC YEAR: 2025 – 2026**IIC Event – Boot Camp on Problem solving and Ideation****Date- 10th November 2025****Time- 09:00 am onwards****Venue- Conference Room, 4th Floor, Raheja Education Complex**

Sr. No.	Name of the Faculty	Sign
1	Dr. Rahul Sanghavi	R. B. Sanghavi 10/11/25
2	Dr. Vaikhari Patil	Dr. Vaikhari Patil 10/11/25
3	Mr. Amit Ashok Bansod	Amit Bansod
4		
5		

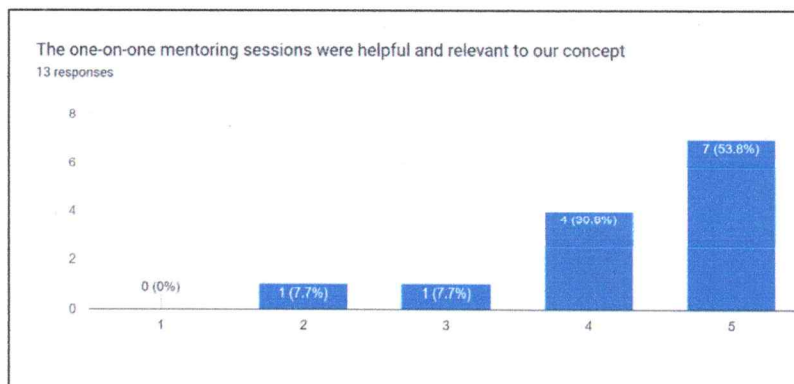
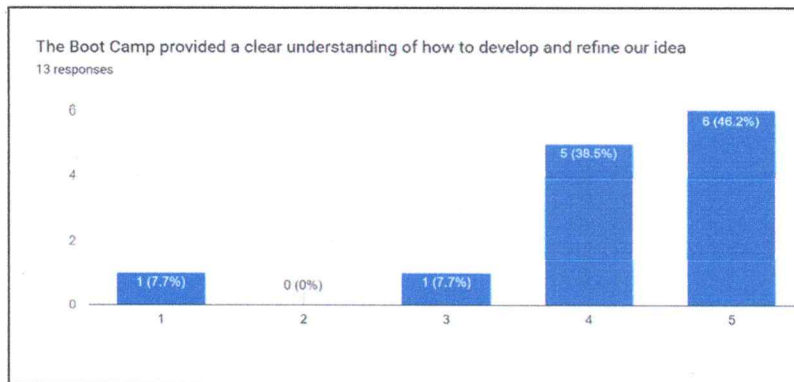
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Student Feedback

**IIC Activity – Boot Camp on Problem Solving & Ideation
 Mentors – Dr. Rahul Sanghavi and Dr. Vaikhari Patil**

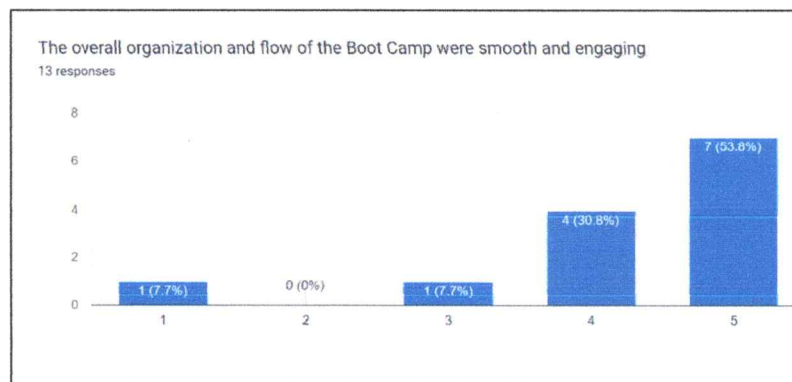
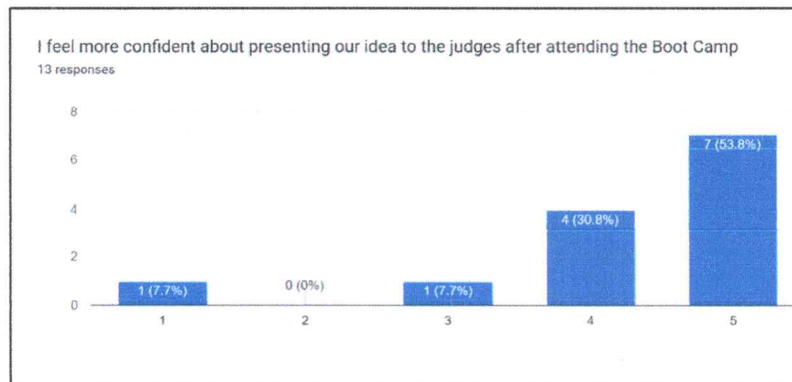
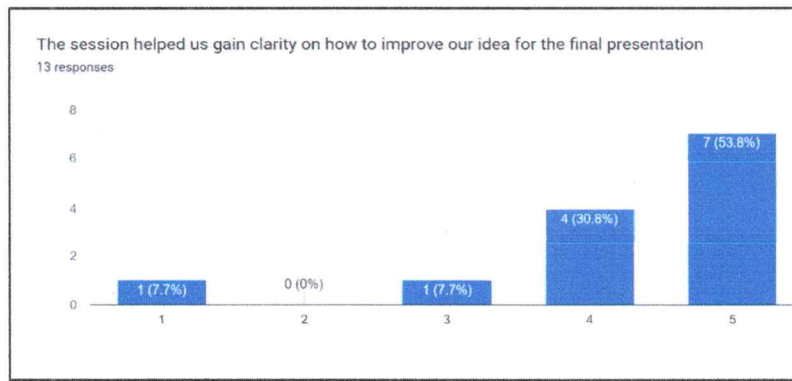
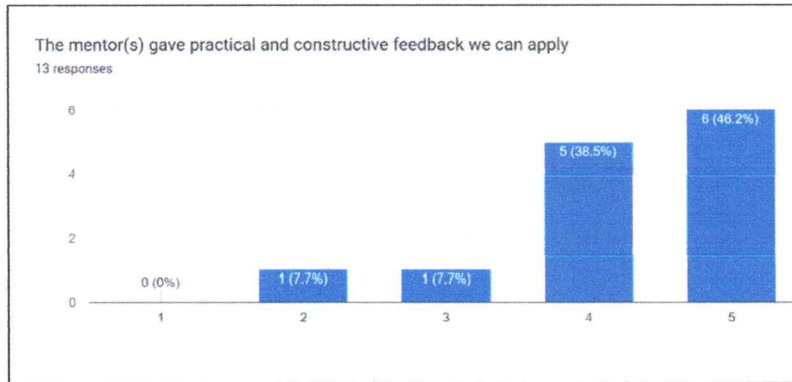
Details of the respondents

Sr No.	Name	Class
1	Sapana Sada	FYMMS
2	Varad Lalit Deshmukh	FYMMS
3	Harish Mishra	FYMMS
4	Ritika Anil Parmar	FYMMS
5	Arusha Vilas Tupe	FYMMS
6	Revati Ahire	FYMMS
7	Ranjith R. Halbavi	SYMMS
8	Ankita Sawant	FYMMS
9	Vaishalee Panchbuddhe	FYMMS
10	Tulsi Gupta	SYMMS
11	Vaishnavi Ugale	FYMMS
12	Vivek Chaturkar	SYMMS
13	Navin Kaithwas	FYMMS



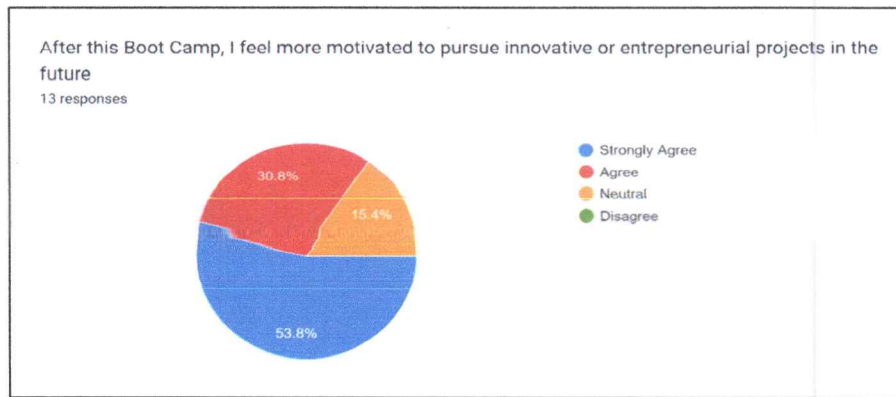
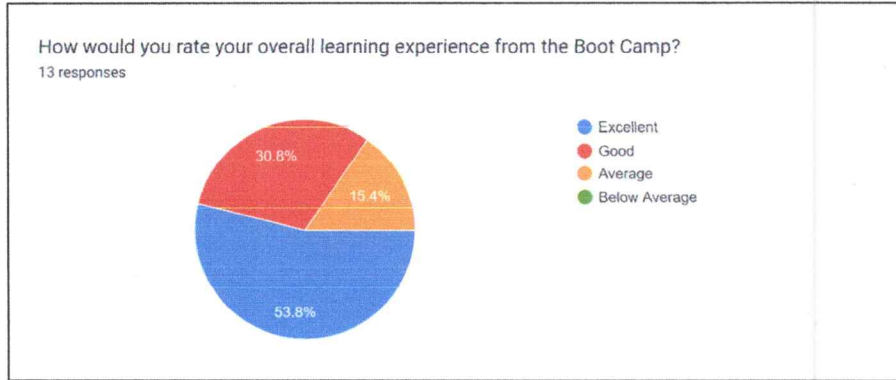
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(Signature)
 Director



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[Signature]
 Director



In the feedback form, when asked- what specific change or improvement did you make to your idea after receiving feedback, following were responses received:

- “I added more clarity to my USP based on the feedback from Rahul Sir and Vaikhari Ma’am.”
- “I worked on branding, pricing strategy, and other important components of the business model.”
- “I added a proper cost structure and additional information that was missing earlier.”
- “After receiving feedback, I improved my research on financial investments required for the startup.”
- “We revisited our idea after learning that it was not scalable and understood how to refine the target customer and improve the model.”

In the feedback form, when asked about any suggestions or comments for future Boot Camps, majority students responded with a – no, indicating their satisfaction with the manner in which this was conducted.



For Sheila Raheja School of Business Management & Research

[Signature]
 Director

Judging Guidelines (Summary for Panel Reference)

Sr.No	Criterion	Judging Criteria	Maximum Marks
1	Problem Identification & Clarity	Problem clearly defined, specific, and realistic. Shows understanding of causes.	20
2	Innovation & Uniqueness of Solution	Solution directly addresses problem, creative, and distinct from existing ideas.	25
3	Target User & Value Proposition	Clearly identifies who benefits and how. Demonstrates user understanding and value.	20
4	Feasibility & Impact Potential	Practicality of implementation, sustainability, and meaningful impact.	20
5	Presentation & Branding Effectiveness	Communication clarity, confident delivery, creative naming/logo, summary quality.	15
	TOTAL		100

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Rating	Description	Marks Range
★ Excellent	Outstanding clarity, originality, and feasibility	17-20 (or proportionate)
👍 Good	Clear, relevant, moderate innovation	13-16
⚙️ Average	Understandable but needs more depth	9-12
⚠️ Needs Improvement	Vague or unrealistic	0-8

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For Sheila Raheja School of Business Management & Research

Director

Team Name	The eagle
Team Leader Name	Harish mishra
Team Members	Mishra Harish-057-FYMMS
What is the name of your idea or product?	My product is based on sandwich and the Brand name is The Right now sandwich
Explain what inspired this name or brand identity	Like mcd started in 1940 in California with the strategy of Quick and Speed system,In this busy world, no one has enough time to wait for anything that strategy i use in my product
Upload your logo file (Not Compulsory - But will help in final evaluation)	
Problem Statement - What problem or need does your idea aim to solve? (Tip: Be specific — describe the situation or issue clearly)	After Covid-19, everyone started turning towards healthy food and started paying more attention to health, but fast food is everywhere and everyone considers sandwiches as healthy food. There is no single big platform that represents healthy food, hence I have tried to cover a small part of the food industry.
Root Cause Analysis - What are the main reasons behind this problem? (Tip: Think about what causes or worsens the situation)	Everyone was pay attention on their health and they always searching for healthy and hygienic food
Proposed Solution - Describe your idea or solution and how does it work in solving the above mentioned problem (Tip: Keep it simple — focus on what makes it new or useful)	We will provide them a good and healthy food in simple word those who go here and there for healthy or good food they will get a good reference and after some time we will add more product which related with the healthy food
Proposed Solution - Mention what's unique about your approach compared to others in solving the above mentioned problem	It's specific focus on healthy food not other who affect anyone health
Target User - Who will use or benefit from your idea? (Tip: Mention age group, location, or type of users)	In the food industry everyone is consume anything their is no age restrictions and we target Avery person and community
Value Proposition - What value or benefit does your idea give to the users? (Tip: How will it make their life easier, better or cheaper?)	It's better for their health and how it was easier for them we give a big platform of health food like in other thing their is big fast food brand like domino's,mcd,wow momos and all



For Sheila Raheja School of Business
Management & Research

Director

<p>Feasibility & Resources - How can this idea be implemented in real life? or What resources, materials or support will you need?</p>	<p>They affect directly to the consumer with the healthy food and in this we want some specific material and we want your support in brand positioning and marketing</p>
<p>Summary -Write a short summary of your idea (50-75 words)</p>	<p>As u know I give u such information in above questions this product how everyone turn in to healthy food after covid 19</p>



For Sheila Raheja School of Business Management & Research


Director

Team Name	Team 1
Team Leader Name	Sapana sada
Team Members	Sapana sada 2025085 fymms
What is the name of your idea or product?	Banova from waste to worth
Explain what inspired this name or brand identity	Banova stands for a new beginning from banana waste. The name blends "Banana" and "Nova", symbolizing innovation and eco-consciousness. Our brand identity focuses on sustainability, creativity, and turning waste into worth. (Visual idea: add a green banana leaf or recycling symbol in the background for a natural eco vibe.)
Upload your logo file (Not Compulsory - But will help in final evaluation)	Banova(from waste to worth)
Problem Statement - What problem or need does your idea aim to solve? (Tip: Be specific — describe the situation or issue clearly)	Large quantities of bananas are wasted each year due to over-ripening, physical damage, and market rejection. This waste leads to financial losses for farmers, increased disposal costs, and environmental pollution from decomposing organic matter.
Root Cause Analysis - What are the main reasons behind this problem? (Tip: Think about what causes or worsens the situation)	Overproduction and poor post-harvest management Lack of cold storage and processing infrastructure Limited awareness of banana by-product utilization Market preference for visually perfect produce
Proposed Solution - Describe your idea or solution and how does it work in solving the above mentioned problem (Tip: Keep it simple — focus on what makes it new or useful)	BANOVA introduces an eco-innovation model that converts banana waste into valuable products such as banana flour, fiber-based biodegradable packaging, and natural skincare ingredients. The initiative establishes decentralized processing units powered by renewable energy, ensuring sustainable production and minimal waste.



For Sheila Raheja School of Business
Management & Research

Director

<p>Proposed Solution - Mention what's unique about your approach compared to others in solving the above mentioned problem</p>	<p>Our approach focuses on transforming banana waste into valuable eco-friendly products such as biodegradable plates, packaging materials, and compost. Unlike others who discard banana waste or use it only for animal feed, our idea uses an innovative "waste-to-worth" model that combines sustainability, affordability, and local empowerment.</p> <ol style="list-style-type: none"> 1. Zero Waste Concept: Every part of the banana plant is utilized — peel, stem, and fiber — leaving nothing to waste 2. Eco-Friendly Production: No harmful chemicals or plastics are used, making our process completely sustainable. 3. Affordable and Scalable: Our products are low-cost to produce, encouraging small-scale entrepreneurs and farmers to participate 4. Empowering Farmers: We create a new income stream for banana farmers by purchasing their agricultural waste. 5. Innovative Branding: Our brand Banova stands for "Banana Innovation", symbolizing turning natural waste into worth.
<p>Target User - Who will use or benefit from your idea? (Tip: Mention age group, location, or type of users)</p>	<p>Banana farmers and cooperatives Food, packaging, and cosmetic industries Eco-conscious consumers Rural communities seeking sustainable employment</p>
<p>Value Proposition - What value or benefit does your idea give to the users? (Tip: How will it make their life easier, better or cheaper?)</p>	<p>BANOVA transforms banana waste into profitable, eco-friendly products, creating new income opportunities for farmers while reducing environmental impact. It supports a circular economy by turning agricultural waste into sustainable resources for multiple industries.</p>
<p>Feasibility & Resources - How can this idea be implemented in real life? or What resources, materials or support will you need?</p>	<p>Feasibility & Resources Raw materials: surplus and rejected bananas Technology: solar dryers, milling and fiber extraction units Partnerships: local cooperatives, sustainability-focused investors, NGOs Human resources: trained local workforce for processing and quality control.</p>
<p>Summary -Write a short summary of your idea (50–75 words)</p>	<p>Idea Summary BANOVA transforms banana waste into eco-friendly products like flour, fiber packaging, and natural cosmetics. By establishing renewable-powered processing hubs and engaging local communities, it reduces waste, boosts farmer income, and promotes sustainable production. The initiative drives social, economic, and environmental impact, turning agricultural waste into a valuable resource for a greener future.</p>



For Sheila Raheja School of Business
Management & Research


Director

Team Name	Team ReVamp
Team Leader Name	Vaishnavi ugale
Team Members	Vaishnavi ugale - M111 - FYMMS Ronit Solanki - M103 - FYMMS
What is the name of your idea or product?	" ReVastra " A sustainable, stylish, and Genz - friendly clothing rental platform where you can rent , buy , or thrift
Explain what inspired this name or brand identity	The name ReVastra is inspired by the idea of giving fashion a second life. "Re" means reuse or renew, and "Vastra" means clothes in Sanskrit. It reflects our vision of combining modern sustainable fashion with Indian roots making style smart, shareable, and eco-friendly.
Upload your logo file (Not Compulsory - But will help in final evaluation)	
Problem Statement - What problem or need does your idea aim to solve? (Tip: Be specific — describe the situation or issue clearly)	We all know that moment standing in front of a full wardrobe and still saying, "I have nothing to wear!" 😞 ReVastra turns that problem into a solution! It's a smart platform where users can rent, share, and earn from their clothes, accessories , fashionable things making fashion fun, affordable, and eco-friendly, one outfit at a time
Root Cause Analysis - What are the main reasons behind this problem? (Tip: Think about what causes or worsens the situation)	<ol style="list-style-type: none"> 1. Fast fashion pressure: Trends change faster than seasons, and everyone wants the latest look. 2. Social media influence: No one wants to repeat outfits in photos or reels. 3. Impulse buying: We buy clothes we wear once then forget them. 4. Storage & space issues: Closets overflow, but still feel empty. 5. Limited budgets: We can't keep buying new outfits for every occasion. 6. Lack of sharing platforms: No easy way to exchange or rent clothes safely.



For Sheila Raheja School of Business
Management & Research


Director

<p>Proposed Solution - Describe your idea or solution and how does it work in solving the above mentioned problem (Tip: Keep it simple — focus on what makes it new or useful)</p>	<p>Step 1: Users upload their stylish outfits on the app. Step 2: Others can rent them for a short time paying a nominal fee. Step 3: A deposit ensures safety, and once clothes are returned, the deposit is refunded. Result: The lender earns, the renter saves, and the fashion becomes sustainable, affordable, and fun!</p>
<p>Proposed Solution - Mention what's unique about your approach compared to others in solving the above mentioned problem</p>	<p>What makes ReVastra unique is our blend of fashion, trust, and community. Unlike typical rental apps, we focus on peer-to-peer sharing — real peoples renting from real wardrobes. Our deposit system ensures safety, while our style-based matching and local exchange options make it easy, affordable, and eco-friendly.</p> <p>ReVastra isn't just about clothes, it's about connection, confidence, and conscious fashion.</p>
<p>Target User - Who will use or benefit from your idea? (Tip: Mention age group, location, or type of users)</p>	<p>ReVastra is designed for today's fashion-forward youth who love style but also care about sustainability. Our target users are 18–30-year-olds, especially college students and young professionals living in urban and semi-urban cities like Mumbai, Pune, Bangalore, and Delhi.</p>
<p>Value Proposition - What value or benefit does your idea give to the users? (Tip: How will it make their life easier, better or cheaper?)</p>	<p>ReVastra makes fashion smarter, simpler, and more sustainable for today's generation. It helps users save money by renting trendy outfits instead of buying new ones, and lets them earn by sharing clothes they no longer wear. No more worrying about repeating outfits or overflowing wardrobes. users get variety without the cost, style without waste, and confidence without compromise. In short, ReVastra turns fashion into a smart, affordable, and eco-friendly lifestyle choice.</p>



For Sheila Raheja School of Business
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Director

<p>Feasibility & Resources - How can this idea be implemented in real life? or What resources, materials or support will you need?</p>	<p>Start with a mobile app or website for users to list, rent, and manage clothes. Partner with local delivery services or pickup points for easy exchange. Begin with a pilot phase in colleges or urban areas to build trust and awareness. Use social media marketing and campus collaborations for user growth.</p> <p>Resources & Support Needed:</p> <p>Tech team for app development and maintenance. Initial investment for marketing, logistics, and deposit management. Fashion curators to verify quality and style of listed clothes. Brand collaborations or college tie-ups for promotion.</p> <p>With the right digital tools, partnerships, and creative marketing, ReVastra can smoothly move from an idea to a real, revenue-generating business model.</p>
<p>Summary -Write a short summary of your idea (50–75 words)</p>	<p>ReVastra – where fashion gets a second life! It's a smart, sustainable platform that turns your "nothing to wear" days into "so many choices!" moments. Here, you can rent, share, and earn from your own wardrobe while helping the planet stay stylish too. Affordable, Trendy, Eco-chic — that's ReVastra, fashion that goes full circle!</p>



For Sheila Raheja School of Business
Management & Research


Director

Team Name	Strike
Team Leader Name	Yogesh Khedekar
Team Members	Yogesh Khedekar-M216
What is the name of your idea or product?	snacker
Explain what inspired this name or brand identity	Snacker meaning a person who always eat something and also understand that it is an food brand app
Upload your logo file (Not Compulsory - But will help in final evaluation)	
Problem Statement - What problem or need does your idea aim to solve? (Tip: Be specific — describe the situation or issue clearly)	3 main problems are first whenever you travel or go out of station, it is difficult to find a good place to eat or dining in Google search the always, the restaurants are not so good. So this app will help to solve this problem by recognising the best restaurant and using food bloggers who are actually visited that place and eat in that food can share his experience through Our app Second problem in YouTube, there is too much content, so the food category doesn't get a special recommendation in YouTube third problem to help street style business to grow with organically. Through this, they will get a special platform to show their food creativity through it. Also helping the small business to grow quickly and faster through it and giving a platform for promo things by giving a agent or a mediocre for them
Root Cause Analysis - What are the main reasons behind this problem? (Tip: Think about what causes or worsens the situation)	When I was in Kerala, so one of the key things was finding food. A great food nearby My railway station and also nearby my hotel. Due to my time limitation. I cannot find a better restaurant to eat. Also, the Google that recommends the restaurants were either close or not that up to the mark of food. Also, that too much YouTubers reviewing the food make me confuse where to go first and which place was near to me? Should I go or not? Watch? That was a question for me? Also helping the small businesses to grow quickly.
Proposed Solution - Describe your idea or solution and how does it work in solving the above mentioned problem (Tip: Keep it simple — focus on what makes it new or useful)	Solving the problem of good restaurant near me, giving a better review of food by good bloggers and genuine reviews and also finding the nearby restaurants that serves great food near me and not to search through Google for the best place in the city for eating, also saves my time and energy for this thing It also helps the small businesses who are growing but does not get that recommendation from the customers that they should get for their food. It will help them to go viral on Instagram and Twitter and show their food how it is greater and unique than other.
Proposed Solution - Mention what's unique about your approach compared to others in solving the above mentioned problem	Firstly, it's understand overall problem of good restaurants, street foods, home-cooked, mean, and other things also helping the kickstart the new start-up businesses through it
Target User - Who will use or benefit from your idea? (Tip: Mention age group, location, or type of users)	Target audience, tear one cities and tier two cities and tier three cities age group age group 23 to 60 location all over India



For Sheila Raheja School of Business
Management & Research

[Signature]
Director

<p>Value Proposition - What value or benefit does your idea give to the users? (Tip: How will it make their life easier, better or cheaper?)</p>	<p>They will get in particular app for the food to recognise. It will help the small businesses to grow fastly and spread easily around India. It will recommend the special restaurants with special pricing to the customer and their enhance their food experience through it, not to find a special app for it or search giving special discounts for the customer and also customer that are travelling, give a better viewpoint on it</p>
<p>Feasibility & Resources - How can this idea be implemented in real life? or What resources, materials or support will you need?</p>	<p>First of our web designer to design, the app resources always financially strong food bloggers, an ecosystem of a food review</p>
<p>Summary -Write a short summary of your idea (50–75 words)</p>	<p>FoodLens is a smart food discovery app that helps users find the best nearby restaurants and street food based on genuine blogger reviews and local insights. It simplifies dining decisions, supports small food vendors, and curates authentic culinary experiences for travelers. By combining trusted reviews, real-time recommendations, and local promotion, FoodLens makes discovering great food simple, honest, and impactful.</p>



For Sheila Raheja School of Business Management & Research


Director

Team Name	Revkraft ✓
Team Leader Name	Ritika Parmar ,
Team Members	Parmar Ritika - 2025074 - FYMMS, Parab Kadambari - 2025071 - FYMMS
What is the name of your idea or product?	FOODLOOP
Explain what inspired this name or brand identity	FOODLOOP comes from the idea of reusing food instead of wasting it. LOOP means a circle, showing that food goes around and stays useful-not thrown away.
Upload your logo file (Not Compulsory - But will help in final evaluation)	
Problem Statement - What problem or need does your idea aim to solve? (Tip: Be specific — describe the situation or issue clearly)	Our idea aims to solve the problem of food waste in canteens, restaurants and events where large amounts of edible food are thrown away daily while many people nearby go hungry.
Root Cause Analysis - What are the main reasons behind this problem? (Tip: Think about what causes or worsens the situation)	The main reasons behind this problem are: 1 Overproduction of foods 2 Transportation issue 3 Fear of legal issues 4 Poor inventory management
Proposed Solution - Describe your idea or solution and how does it work in solving the above mentioned problem (Tip: Keep it simple — focus on what makes it new or useful)	FOODLOOP is a mobile and web-basee platform that connects canteens, restaurants and event organizers with NGOs, shelters and needy communities to share surplus food safely and efficiently.
Proposed Solution - Mention what's unique about your approach compared to others in solving the above mentioned problem	1 Smart technology integration 2 Real- time connectivity 3 transparency and safety 4 Community-driven model
Target User - Who will use or benefit from your idea? (Tip: Mention age group, location, or type of users)	1.donars- restaurant, events 2.receivers-NGOs, shelter 3.Delivery
Value Proposition - What value or benefit does your idea give to the users? (Tip: How will it make their life easier, better or cheaper?)	Our idea simplifies the process of food donation by providing a safe, quick, and transparent way to share surplus food. It helps donors reduce waste



For Sheila Raheja School of Business
Management & Research


Director

<p>Feasibility & Resources - How can this idea be implemented in real life? or What resources, materials or support will you need?</p>	<p>The idea is highly practical as it uses existing technology and infrastructure. Many restaurants and event venues already have surplus food daily, and NGOs are constantly in need.</p>
<p>Summary -Write a short summary of your idea (50-75 words)</p>	<p>FOODLOOP is a smart food-sharing app that turns surplus into smiles It connects restaurants, canteens, and event organizers with NGOs and needy communities to donate extra food safely and instantly. With real-time matching, live tracking, and hygiene checks, it makes food sharing easy, fast, and impactful - reducing waste, feeding the hungry, and creating a sustainable future, one plate at a time.</p>
<p>Are all details reviewed and complete?</p>	<p>Yes, ready to submit</p>



For Sheila Raheja School of Business
Management & Research


Director

Team Name	Peach Perfect
Team Leader Name	Ankita Sawant
Team Members	Tupe Arusha(2025110 FYMMS 2025-27) Panchbuddhe Vaishali (2025070 FYMMS 2025-27) Sawant Ankita (2025094 FYMMS 2025-27)
What is the name of your idea or product?	EarthSkin- Adaptive temperature Clothing
Explain what inspired this name or brand identity	The name EarthSkin Fabric comes from the idea that our clothes should act like our skin — smart, sensitive, and able to adjust to temperature changes. "Earth" shows it's eco-friendly and inspired by natural balance. , and "Skin" shows comfort and natural response.
Upload your logo file (Not Compulsory - But will help in final evaluation)	https://drive.google.com/open?id=1UUo08Q404cs7Ss_jTUM9e-WRqNF2hdjp
Problem Statement - What problem or need does your idea aim to solve? (Tip: Be specific — describe the situation or issue clearly)	Now-a-days weather changes frequently but our cloths don't adapt. People either feel too cold or too hot, leading to discomfort and increased in energy use(like air conditioners or heaters). There's currently no widely available fabric that adjusts automatically to body and environmental temperature.
Root Cause Analysis - What are the main reasons behind this problem? (Tip: Think about what causes or worsens the situation)	Traditional textile are static- they can't respond to real-time temperature.
Proposed Solution - Describe your idea or solution and how does it work in solving the above mentioned problem (Tip: Keep it simple — focus on what makes it new or useful)	EarthSkin Fabric is a temperature-responsive textile that adapts its weave density and insulation properties in real-time. Keeps the wearer warm when cold and cold when hot- no batteries just material science. Can be used for jacket, sportswear, uniforms, and baby clothing.
Proposed Solution - Mention what's unique about your approach compared to others in solving the above mentioned problem	EarthSkin Fabric is different because it doesn't use any batteries or electronic devices. It works naturally through special microfibres and nanoparticles that change with your body temperature. When you feel hot, the Fabric becomes lighter and lets air pass through. When it's cold, it tightens to keep warmth in. It's simple, safe, washable , and eco-friendly.
Target User - Who will use or benefit from your idea? (Tip: Mention age group, location, or type of users)	Outdoor workers, travelers, and athletes. Climate-conscious fashion brands. Health-sensitive consumers(children, elderly).



For Sheila Raheja School of Business
Management & Research


Director

<p>Value Proposition - What value or benefit does your idea give to the users? (Tip: How will it make their life easier, better or cheaper?)</p>	<p>One outfit for all season. Reduces dependence on external temperature control. Stylish tech infused and sustainable fashion.</p>
<p>Feasibility & Resources - How can this idea be implemented in real life? or What resources, materials or support will you need?</p>	<p>Collaboration with textile engineers and material scientists. Uses existing nanotech materials(phase-change polymers). Pilot testing through small fashion brand or university incubation program.</p>
<p>Summary -Write a short summary of your idea (50–75 words)</p>	<p>EarthSkin Fabric is a revolutionary Adaptive textile that changes its thermal properties based on body and environmental temperature. Made with shape-memory microfibres and phase change nanoparticles, it keeps users comfortable in all conditions without electronics. It redefines clothing as living, responsive material- merging fashion, comfort and sustainability into one Fabric of the future.</p>
<p>Are all details reviewed and complete?</p>	<p>Yes, ready to submit</p>



For Sheila Raheja School of Business
Management & Research


Director

Team Name	Team NOVA MENTIS
Team Leader Name	Tulsi and Ranjith
Team Members	[Halbavi Ranjith-M209-SYMMS], [Gupta Tulsi - M208-SYMMS]
What is the name of your idea or product?	APNA CART
Explain what inspired this name or brand identity	The name "Apna Cart" uses the Hindi word Apna (meaning "our" or "one's own") to establish a personal, local connection with Indian customers. It suggests a trustworthy and convenient shopping experience that feels familiar and accessible to all users.
Upload your logo file (Not Compulsory - But will help in final evaluation)	https://drive.google.com/open?id=1BCu7XcFg7wX1K9HJfbrWN-yE_eef3mhT
Problem Statement - What problem or need does your idea aim to solve? (Tip: Be specific — describe the situation or issue clearly)	India's street vendors, vital to the local economy, face critical challenges including poor hygiene and lack of standardization that deter modern customers, no access to digital payments or technology, and unreliable carts leading to lost income. They also operate invisibly, with no way for customers to find or trust them, and face the constant risk of being removed by authorities. This keeps them trapped in a cycle of low and unstable earnings.
Root Cause Analysis - What are the main reasons behind this problem? (Tip: Think about what causes or worsens the situation)	Lack of proper infrastructure - no clean carts, water, or waste disposal systems. No organized maintenance - leading to broken equipment and unhygienic conditions.
Proposed Solution - Describe your idea or solution and how does it work in solving the above mentioned problem (Tip: Keep it simple — focus on what makes it new or useful)	Apna Cart converts old vehicles into clean, solar-powered smart carts with basic hygiene features. Vendors subscribe for regular cleaning, maintenance, and hygiene audits, ensuring consistent quality. Each cart gets a visible hygiene rating, building customer trust through transparency. This creates an organized ecosystem where vendors get reliable business tools and customers get safe, trustworthy street food.
Proposed Solution - Mention what's unique about your approach compared to others in solving the above mentioned problem	We provide a complete "cart-as-a-service" with regular maintenance, not just selling equipment. Our unique hygiene rating system builds visible, real-time trust with customers. We convert old vehicles into smart carts, making it affordable and eco-friendly. We combine physical upgrades with digital tracking for vendors and customers together.



For Sheila Rahole, School of Business
Management & Research


Director

<p>Target User - Who will use or benefit from your idea? (Tip: Mention age group, location, or type of users)</p>	<p>Primary Users: Street food vendors, juice sellers, and small item sellers in cities.</p> <p>Location Focus: Tier 1 and Tier 2 Indian cities like Delhi, Mumbai, Pune, and Indore.</p> <p>End Customers: Urban consumers, aged 18-45, who value hygiene and convenience.</p> <p>Indirect Beneficiaries: Local communities and municipalities through cleaner streets and organized vending</p>
<p>Value Proposition - What value or benefit does your idea give to the users? (Tip: How will it make their life easier, better or cheaper?)</p>	<p>For Vendors: Increases income through higher customer trust and reliable, modern equipment.</p> <p>For Customers: Provides safe, hygienic street food with full transparency and convenience.</p> <p>For Vendors: Reduces stress with maintenance support and creates a stable, dignified livelihood.</p> <p>For All: Builds a cleaner, more organized, and trustworthy street food ecosystem for everyone.</p>
<p>Feasibility & Resources - How can this idea be implemented in real life? or What resources, materials or support will you need?</p>	<p>Start Small: Begin with a pilot of 50 retrofitted carts in one city to test the model.</p> <p>Leverage Existing Resources: Convert old e-rickshaws and vehicles, reducing initial costs.</p> <p>Build Partnerships: Collaborate with UPI apps for payments and local garages for maintenance.</p> <p>Use Government Schemes: Utilize existing street vendor loans (like PM SVANidhi) to make it affordable for vendors.</p>
<p>Summary -Write a short summary of your idea (50-75 words)</p>	<p>Apna Cart transforms street vending by converting old vehicles into smart, hygienic carts. Vendors subscribe for maintenance and hygiene audits, earning visible ratings that build customer trust. This ecosystem increases vendor income while giving customers safe, transparent street food. It's a practical step toward formalizing India's informal economy with cleanliness and dignity.</p>



For Sheila Raheja School of Business
Management & Research


Director

Team Name	Innovisionaries
Team Leader Name	Mahima mehta
Team Members	Mehta Mahima -2025054- FYMMS Sheth Hetvi -2025098- FYMMS
What is the name of your idea or product?	Eco Refill Van- A mobile refill van that brings daily essentials to your doorstep helping you live sustainably and shop smart.
Explain what inspired this name or brand identity	We wanted a name that instantly connects with eco-friendly living and simplicity. "Eco Refill Van" clearly shows it's about refilling essentials in a sustainable way while being mobile and convenient. This is something new
Upload your logo file (Not Compulsory - But will help in final evaluation)	
Problem Statement - What problem or need does your idea aim to solve? (Tip: Be specific — describe the situation or issue clearly)	Today, most homes rely on single-use plastic packaging for basic products like shampoo, detergent, or oil. This leads to a lot of waste and pollution every day.
Root Cause Analysis - What are the main reasons behind this problem? (Tip: Think about what causes or worsens the situation)	People often choose plastic-packed products because they are easily available and affordable. There's also a lack of accessible refill options in nearby areas.
Proposed Solution - Describe your idea or solution and how does it work in solving the above mentioned problem (Tip: Keep it simple — focus on what makes it new or useful)	A mobile Eco Refill Van that visits residential areas where people can refill essentials in their own containers. It promotes sustainability, saves money, and makes daily shopping super convenient.
Proposed Solution - Mention what's unique about your approach compared to others in solving the above mentioned problem	<ul style="list-style-type: none"> • It's mobile and doorstep-based •Encourages zero waste lifestyle •Users can choose brand & quantity •Loyalty points for every refill •Saves both money and plastic



For Sheila Raheja School of Business
Management & Research


Director

<p>Target User - Who will use or benefit from your idea? (Tip: Mention age group, location, or type of users)</p>	<p>Working people aged 20–60 who want a convenient and sustainable shopping option.</p>
<p>Value Proposition - What value or benefit does your idea give to the users? (Tip: How will it make their life easier, better or cheaper?)</p>	<p>It helps users save money, reduce plastic waste, and shop conveniently without harming the planet all from their own neighbourhood.</p>
<p>Feasibility & Resources - How can this idea be implemented in real life? or What resources, materials or support will you need?</p>	<p>It's practical all it needs is a small van, eco product suppliers, digital payment setup, and local marketing. With community support and brand tie ups, it can easily start in any city and very reliable.</p>
<p>Summary -Write a short summary of your idea (50–75 words)</p>	<p>Eco Refill Van is a mobile refill station that lets people refill essential items like oil, detergent, and groceries in their own containers. It reduces single-use plastic, saves money, and makes sustainable living easier. With doorstep convenience and eco-friendly focus, it's a smart solution for a cleaner, greener tomorrow.</p>



For Sheila Raheja School of Business
Management & Research


Director

Team Name	NoSkip-A Fitness and Lifestyle app
Team Leader Name	Vaishnavi Ugale
Team Members	Kaithwas Navin,2025038,FYMMS
What is the name of your idea or product?	NoSkip-A Fitness and Lifestyle app
Explain what inspired this name or brand identity	Many People have the Talent and intelligence to do well in Life but they stay behind because of discipline and Health Issues our app Solves Both of them not only it helps you to get fit both physically and mentally but it also develops a Disciplined day today life.
Upload your logo file (Not Compulsory - But will help in final evaluation)	
Problem Statement - What problem or need does your idea aim to solve? (Tip: Be specific — describe the situation or issue clearly)	Many people start gym workouts or fitness goals with strong motivation but lose consistency after a few weeks due to distractions, laziness, and lack of accountability. This leads to wasted memberships, low discipline, and poor health progress. This also leads to lack of discipline in day today life our app helps you to get fit and disciplined both mentally and physically.
Root Cause Analysis - What are the main reasons behind this problem? (Tip: Think about what causes or worsens the situation)	<p>Short-term motivation fades without continuous discipline.</p> <p>Easy access to social media distracts users from fitness routines.</p> <p>No real consequences for skipping workouts.</p> <p>Lack of external accountability or tracking system.</p>
Proposed Solution - Describe your idea or solution and how does it work in solving the above mentioned problem (Tip: Keep it simple — focus on what makes it new or useful)	<p>NoSkip is a motivation and discipline app that helps users stay consistent with their fitness routine.</p> <p>When users skip their scheduled gym day, NoSkip automatically locks all social media and entertainment apps, allowing only emergency calls.</p>
Proposed Solution - Mention what's unique about your approach compared to others in solving the above mentioned problem	Users can set fitness goals, track their daily check-ins, and have limited "skip passes" (e.g., 5 skips). After that, a small penalty or donation is applied encouraging consistent behavior.



For Sheila Raheja School of Business
Management & Research


Director

<p>Target User - Who will use or benefit from your idea? (Tip: Mention age group, location, or type of users)</p>	<p>Fitness enthusiasts and gym-goers</p> <p>Students and working professionals struggling with consistency</p> <p>Fitness trainers who want to monitor their clients' discipline</p> <p>Anyone who sets personal health or workout goals</p>
<p>Value Proposition - What value or benefit does your idea give to the users? (Tip: How will it make their life easier, better or cheaper?)</p>	<p>NoSkip converts short-term motivation into long-term consistency by combining habit tracking, app-lock technology, and motivational psychology.</p> <p>It ensures users earn their screen time by completing their fitness goals.</p>
<p>Feasibility & Resources - How can this idea be implemented in real life? or What resources, materials or support will you need?</p>	<p>Technical: Mobile app development (Android/iOS), integration with app-lock APIs, and fitness tracking (Google Fit, Apple Health).</p> <p>Financial: Initial investment for app development, marketing, and maintenance.</p> <p>Human: Developers, fitness consultants, and UI/UX designers.</p> <p>Feasible Partnership: With gyms or fitness influencers for promotion.</p>
<p>Summary -Write a short summary of your idea (50-75 words)</p>	<p>NoSkip is a fitness motivation app designed to turn motivation into discipline. It locks social media apps when users skip workouts, allowing only emergency calls. With features like limited skip passes, penalties, and fitness tracking, NoSkip ensures users stay consistent, focused, and active. It's a digital accountability partner that helps you stay fit and stay disciplined.</p>



For Sheila Raheja School of Business
Management & Research


Director

Team Name	Revati Ahire
Team Leader Name	NA
Team Members	Ahire Revati -M381-FYMMS
What is the name of your idea or product?	(Queens Ride) Women can driver
Explain what inspired this name or brand identity	As the Name itself defines Women's safety and peaceful ride
Upload your logo file (Not Compulsory - But will help in final evaluation)	
Problem Statement - What problem or need does your idea aim to solve? (Tip: Be specific — describe the situation or issue clearly)	The aim behind this idea is to solve the problem of late night working women
Root Cause Analysis - What are the main reasons behind this problem? (Tip: Think about what causes or worsens the situation)	This problem exists due to high crime rates & women's safety is an issue in the country like India
Proposed Solution - Describe your idea or solution and how does it work in solving the above mentioned problem (Tip: Keep it simple — focus on what makes it new or useful)	This service ensure women's safety & Trust. Happy women Happy home .




For Sheila Raheja School of Business
Management & Research


Director

<p>Proposed Solution - Mention what's unique about your approach compared to others in solving the above mentioned problem</p>	<p>This gives freedom & stress-free travel to women's regards to time boundaries</p>
<p>Target User - Who will use or benefit from your idea? (Tip: Mention age group, location, or type of users)</p>	<p>Target users are womens of all age groups</p>
<p>Value Proposition - What value or benefit does your idea give to the users? (Tip: How will it make their life easier, better or cheaper?)</p>	<p>This service also gives job opportunity to women's as car rider, also help women empowerment</p>
<p>Feasibility & Resources - How can this idea be implemented in real life? or What resources, materials or support will you need?</p>	<p>Technical support (app developer) & manpower</p>
<p>Summary -Write a short summary of your idea (50-75 words)</p>	<p>This idea will help many women, specially working womens, as this service provides door to door facilities.</p>



For Sheila Raheja School of Business Management & Research


Director

Team Name	Mediverse
Team Leader Name	Varad Lalit Deshmukh
Team Members	Deshmukh Varad-2025024-FYMMS
What is the name of your idea or product?	Mediklick (Medical and Wellness Tourism Consultancy)
Explain what inspired this name or brand identity	The name "Mediklick" in the medical tourism is inspired by combining "Medi" for medical treatment and "Klick" suggesting a quick, easy online connection or click. It reflects the convenience and accessibility of finding and booking medical travel services digitally. This name symbolizes streamlined access to healthcare across borders with a simple click.
Upload your logo file (Not Compulsory - But will help in final evaluation)	https://drive.google.com/open?id=1v365J6L9svlr665N_HLaf15iYnW9Hf29
Problem Statement - What problem or need does your idea aim to solve? (Tip: Be specific — describe the situation or issue clearly)	<p>India has huge potential as a global destination for affordable, high-quality medical and wellness treatments. However, international patients face multiple challenges, such as:</p> <ul style="list-style-type: none"> •Lack of transparent and reliable information about hospitals, doctors, and treatment options. •Unorganized ecosystem with many unverified agents and intermediaries. •Language and communication barriers between patients and healthcare providers. •Complex visa and travel processes for medical tourists. •Limited post-treatment care and follow-up support after returning home. <p>These challenges create trust issues and poor patient experience, reducing India's competitiveness compared to other countries. There is a strong need for an integrated, trustworthy platform that connects international patients</p>



For Sheila Raheja School of Business
Management & Research

Director

<p>Root Cause Analysis - What are the main reasons behind this problem? (Tip: Think about what causes or worsens the situation)</p>	<ul style="list-style-type: none"> •Lack of Awareness: Many foreign patients don't know about India's high-quality and affordable healthcare. •Poor Coordination: No single system to connect hospitals, travel agents, and patients smoothly. •Visa & Documentation Issues: Complicated medical visa process delays treatment. •Infrastructure Gaps: Weak transport, hygiene, and support facilities in some areas. •Trust & Safety Concerns: Foreigners worry about quality, aftercare, and fraud. •Limited Marketing: India does not promote its medical and wellness strengths strongly abroad.
<p>Proposed Solution - Describe your idea or solution and how does it work in solving the above mentioned problem (Tip: Keep it simple — focus on what makes it new or useful)</p>	<p>Our idea is to create an online platform that connects international patients with trusted hospitals, doctors, and wellness centers in India. It helps them easily find treatment options, compare costs, book appointments, and manage travel and stay all in one place. This solution makes medical and wellness tourism simple, safe, and affordable while promoting India as a global healthcare destination.</p>
<p>Proposed Solution - Mention what's unique about your approach compared to others in solving the above mentioned problem</p>	<p>We offer a one-stop platform that connects international patients with trusted hospitals and wellness centers in India. Unlike others, we provide end-to-end support from online doctor consultation, visa help, travel, food, stay arrangements, local person which helps to communicate with local hospital authorities and post-treatment care. Our approach combines modern medicine with traditional wellness like Ayurveda and Yoga, giving a complete healing experience. Every patient has their special consultant which helps them in their throughout in medical journey.</p>
<p>Target User - Who will use or benefit from your idea? (Tip: Mention age group, location, or type of users)</p>	<ol style="list-style-type: none"> 1. Foreign Patients – People from other countries seeking affordable and quality medical treatment in India. 2. NRIs (Non-Resident Indians) – Indians living abroad who prefer trusted and cost-effective healthcare in India. 3. Domestic Tourists – Indians traveling within the country for specialized medical or wellness treatments. 4. Senior Citizens – Elderly people looking for long-term care, wellness, or recovery programs. 5. Wellness Seekers – Individuals interested in Ayurveda, yoga, spa therapy, or natural healing.



For Sheila Raheja School of Business Management & Research


Director

<p>Value Proposition - What value or benefit does your idea give to the users? (Tip: How will it make their life easier, better or cheaper?)</p>	<p>We connect patients with trusted hospitals and wellness centers in India, offering high-quality treatment and care at affordable prices. Our platform makes medical travel easy from doctor consultation to travel, stay, and recovery all in one place.</p>
<p>Feasibility & Resources - How can this idea be implemented in real life? or What resources, materials or support will you need?</p>	<p>India is already a top destination for medical and wellness tourism because of its skilled doctors, modern hospitals, low treatment cost, and traditional healing systems like Ayurveda and Yoga. The demand from countries in Asia, Africa, and the Middle East is growing fast, making this business highly possible and profitable.</p> <ul style="list-style-type: none"> •Network of certified hospitals, clinics, and wellness centers •Partnerships with travel and accommodation providers •Online platform or mobile app for patient support •Medical coordinators, translators, and customer care team
<p>Summary -Write a short summary of your idea (50–75 words)</p>	<p>India's medical and wellness tourism offers affordable, high-quality healthcare with modern treatment and traditional healing. It attracts global patients, creates jobs, and boosts the economy through healthcare, travel, and hospitality sectors. The model supports eco-friendly wellness centers, promotes India's global image, and provides social, economic, and environmental benefits for sustainable growth.</p>



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Director