

ACTIVITY REPORT 2025-2026

Part A) Information about Organizing Team

NAME OF THE ACTIVITY: Workshop on Raising Capital and Finance Management for Start-ups			
ACTIVITY DATE	DEPARTMENT	COMMITTEE	COORDINATOR NAME
01 st April 2026	MMS	Institution's Innovation Council	Mr. Amit Ashok Bansod
DURATION	VENUE	PARTICIPANTS (Nos)	NATURE: Outdoor/Indoor
3 Hours	3 rd Floor Raheja Educational Complex	48 students & 1 faculty member	Indoor
FACULTY SUPPORT:	1. Ms. Khushboo Mishra	2.	
	3. -	4.	-
STUDENT SUPPORT:	A. – Vithal Birmol	C.	-
	B. -	D.	-

Part B) Brief Information about the Activity

TOPIC OF THE ACTIVITY	Workshop on Raising Capital and Finance Management for Start-ups
OBJECTIVES	<ol style="list-style-type: none"> To familiarize students with various sources of start-up funding such as bootstrapping, angel investment, venture capital, and crowdfunding. To develop an understanding of financial planning and budgeting essential for start-up sustainability. To introduce key financial management concepts including cash flow, burn rate, and break-even analysis. To provide practical insights into preparing funding pitches and managing investor expectations.
METHODOLOGY	<ul style="list-style-type: none"> Offline
OUTCOMES	<ol style="list-style-type: none"> Students will be able to identify and evaluate different funding options suitable for start-ups at various stages. Students will be able to prepare basic financial plans, including budgeting and cash flow projections. Students will be able to analyze key financial indicators to assess the financial health of a start-up. Students will be able to outline a structured approach to raising capital and effectively communicating with potential investors.




For Sheila Raheja School of Business Management & Research



Director

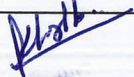
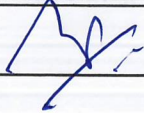
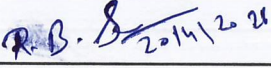
Part C) Proofs & Documents Attached (Tick mark the proofs attached):

<input checked="" type="checkbox"/> 1. Directions by Authority	<input checked="" type="checkbox"/> 6. Activity Report	11. Account Settlement
2. Proposal Note	7. Brief Profile Guest	12. News Material
3. Approval Letter	<input checked="" type="checkbox"/> 8. Attendance Gender/Sem/Course	<input checked="" type="checkbox"/> 13. Feed Back Report
<input checked="" type="checkbox"/> 4. Notice & Schedule	9. Certificate	<input checked="" type="checkbox"/> 14. Any Other
<input checked="" type="checkbox"/> 5. Organizing Committee	<input checked="" type="checkbox"/> 10. Geotag Photographs	Sample PPT's

Part D) Social Media:

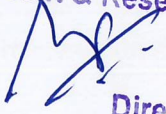
Web Site Signature & Date		Twitter Signature & Date		Instagram Signature & Date		Facebook Signature & Date	
DOS	DOP	DOS	DOP	DOS	DOP	DOS	DOP
30-03-26	30-03-26	-	-	-	-	-	-

Part E) IQAC Cell:

NAME & SIGNATURE OF COORDINATOR	NAME & SIGNATURE OF DIRECTOR	IQAC Documentation	IQAC COORDINATOR (SEAL & SIGNATURE)
		Total No of Pages 19 20/4/2026	 20/4/2026

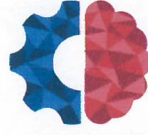


For Sheila Raheja School of Business
 Management & Research


 Director



Ministry of Education
Government of India



MoE's INNOVATION CELL
(GOVERNMENT OF INDIA)



INSTITUTION'S INNOVATION COUNCIL
(Ministry of Education Initiative)

Semester II (March 2026 – August 2026)

Quarter 3 (1st March - 31st May)

Thrust Area: Prototype, Design, Business Model Development

S. No	Activity Name / Description	Level	Mode	Key Outputs / Measurable Parameters	KPIs (with Quantified Metrics)	Weightage in Q3 (25%)
1	Workshop on Product-Market fit; Prototype/ Process Design and MVP Development	2 or 3	Offline/ Online	No. of functional prototypes developed/tested	≥5 functional prototypes, Deposited /updated in YUKTI Innovation Repository	0.04
2	Session/Workshop on Business Model Canvas (BMC) & Business Model Fit	2 or 3	Offline/ Online	No. of BMC canvassed and presented	≥7 business models presented, Deposited /updated in YUKTI Innovation Repository	0.04
3	AI-Powered Solution Expo: Demo Days for AI/I4.0 Prototypes	1 or 2	Offline/ Online	No. of AI solutions/expos organized; Teams showcasing	≥5 AI solutions demonstrated, Deposited /updated in YUKTI Innovation Repository	0.04
4	Field/Exposure Visit to Incubation Units/Patent Facilitation/Tech Transfer Centres	1 or 2	Offline	No. of visits; Linkages with incubators/IP facilitation	1+ new linkage	0.04
5	Session on Start-up Legal & Ethical Steps	1 or 2	Offline/ Online	Student attendance; Teams with legal/ethical orientation	≥80% scoring in knowledge postsession	0.02
6	Workshop on Raising Capital and Finance Management for Start-ups	1 or 2	Offline/ Online	No. of teams with basic fundraising plans	≥5 teams draft fundraising plans	0.02
7	Workshop: Protecting IPR and IP Management for Start-ups	1 or 2	Offline/ Online	No. of IP applications filed	≥3 IP applications per quarter	0.02
8	Organize Inter/Intra Institutional B-Plan Competition, Reward Best Innovations	3 or 4	Offline/ Hybrid	No. of entries; Awards for best innovations	≥15 entries; 2 best teams awarded	0.05
9	Mentoring Event: Demo Day/Poster Presentation of Business Plans & Mentor Linkages	3 or 4	Offline/ Hybrid	No. of teams mentored; Quality of presentations	≥5 teams mentored; successful pitch practice	0.05

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For Sheila Raheja School of Business Management & Research

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Director



SRBS



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of HRD Initiative)



WORKSHOP ON

RAISING CAPITAL AND FINANCE MANAGEMENT FOR START-UPS



For Sheila Raheja School of Business
Management & Research



[Signature]
Director



TIME: 12 PM TO 3 PM



DATE: 01 APRIL 2026



**VENUE: 4TH FLOOR,
RAHEJA EDUCATIONAL COMPLEX**

[Signature]





SRBS/DO/2025-26/252

Date: 16/01/2026

CONSTITUTION OF INSTITUTION INNOVATION COUNCIL (IIC)

As per the directives of the Ministry of Education in collaboration with the AICTE all Higher Education Institutions must systematically encourage and support the start-up ecosystem and inculcate the culture of innovation among the students and the faculty.

In order to implement the same, SRBS had already constituted the Institution Innovation Council. This Council now stands reconstituted with the following members with immediate effect.

Sr. No.	Faculty Representation	Faculty Name Appointed as IIC members	Signature
1	President	Mr. Amit Ashok Bansod	
2	Convener	Ms. Khushboo Mishra	
3	Innovation activity coordinator	Dr. Ashok Luhar	
4	Start-up activity coordinator	Dr. Ashok Luhar	
5	Internship coordinator	Ms. Rachana Agarwal	
6	IPR activity coordinator	Dr. Kiran Naik	
7	Social Media coordinator	Mr. Amit Ashok Bansod	
8	NIRF coordinator	Dr. Nitin Sharma	
9	ARIIA coordinator	Dr. Nitin Sharma	
10	Member	Mr. Pradeep Mali	

Dr. Harish Kumar S. Purohit
Director



For Sheila Raheja School of Business
Management & Research



Director

Workshop on Raising Capital and Finance Management for Start-ups

Date: 17th April 2026

Brief Description:

- Date of the event - 01st April 2026
- Time - 12.00 pm – 03.00 pm
- Number of Students that participated - 48 Students
- Number of Faculty Members that participated - 01 Faculty Member
- Mode of Conduct - Offline

The Institution's Innovation Council of Sheila Raheja School of Business Management and Research organized a session/workshop by Mr. Amit Ashok Bansod on Raising Capital and Finance Management for Start-ups, providing students with a valuable opportunity to understand the financial aspects involved in launching and sustaining a start-up. The session aimed to equip students with practical insights into various funding sources such as bootstrapping, angel investors, venture capital, and crowdfunding, along with key financial management concepts including budgeting, cash flow management, and break-even analysis. Emphasis was placed on the importance of effective financial planning and aligning funding strategies with business goals to ensure long-term sustainability. Through interactive discussions and real-world examples, the workshop enabled students to gain a deeper understanding of how entrepreneurs raise capital, manage finances efficiently, and make informed financial decisions in dynamic business environments.

Objectives:

1. To familiarize students with various sources of start-up funding such as bootstrapping, angel investment, venture capital, and crowdfunding.
2. To develop an understanding of financial planning and budgeting essential for start-up sustainability.
3. To introduce key financial management concepts including cash flow, burn rate, and break-even analysis.
4. To provide practical insights into preparing funding pitches and managing investor expectations.

Learning Outcomes:

1. Students will be able to identify and evaluate different funding options suitable for start-ups at various stages.
2. Students will be able to prepare basic financial plans, including budgeting and cash flow projections.
3. Students will be able to analyze key financial indicators to assess the financial health of a start-up.
4. Students will be able to outline a structured approach to raising capital and effectively communicating with potential investors.

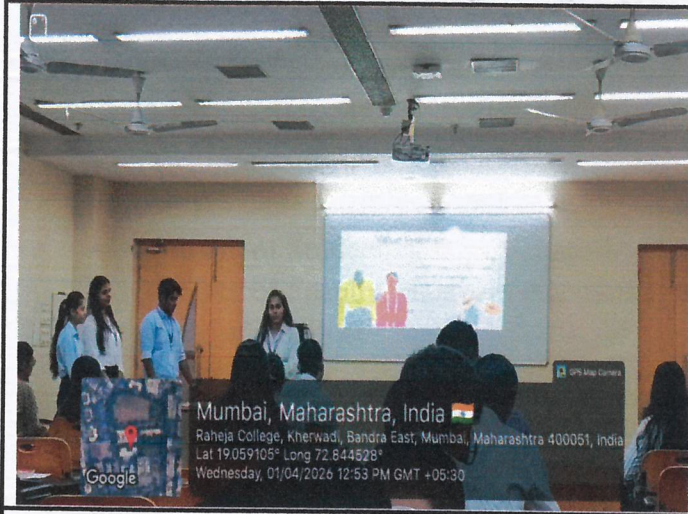


For Sheila Raheja School of Business
Management & Research
Page 1 of 2



Director

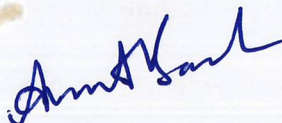
Glimpses:



For Sheila Raheja School of Business Management & Research



Ms. Khushboo Mishra
 Convenor, IIC SRBS



Mr. Amit Ashok Bansod
 President, IIC SRBS



Dr. Harish Kumar S. Purohit
 Director, SRBS

Director



ACADEMIC YEAR: 2025 - 2026


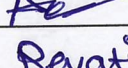
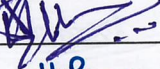

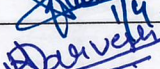
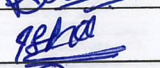

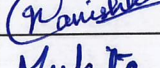

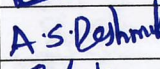
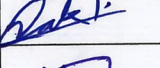

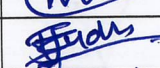
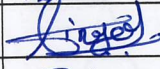
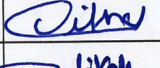
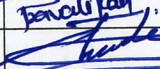

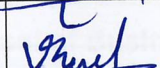


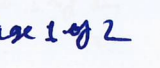
Workshop on Raising Capital and Finance Management for Start-ups

Date: 1st April 2026

Time: 12.00 noon onwards

Venue: 4th Floor, Classroom 7

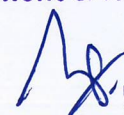
Attendance : MMS

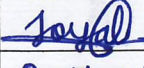
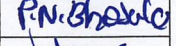
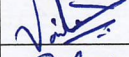
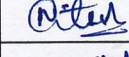
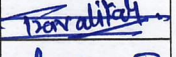
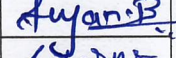
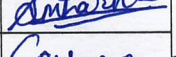
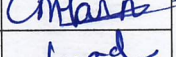
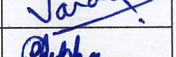
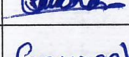
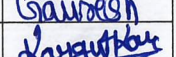
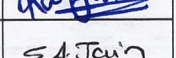
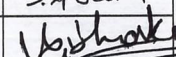
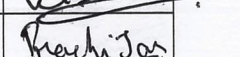
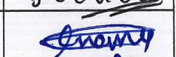

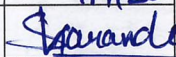

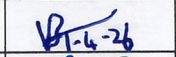

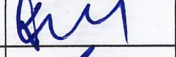

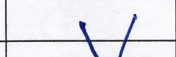
Sr. No.	Name of the Student	Roll No.	Year & Program	Sign
1	Radhika R. Khedkar	2025046	FYMMS	
2	Navin Kaithwas	2025038	FYMMS	
3	Aniket. Jadhav	2025033	FYMMS	
4	Revati. Ahire.	2025001	FYMMS	Revati.
5	Nidhi Jadhav.	2025034	FYMMS	
6	Haswita. Bhatija Bathija	2025010	FYMMS-A	H.B.
7	Deepika. Maharana	2025049	FYMMS	
8	Chauhan Chetna	2025016.	FYMMS	
9	Arshi Danyesh	2025022	FYMMS	
10	Isha Chakre	2026015	FYMMS	
11	Sanyana Gupta	2025030	FYMMS	
12	Karishka Basutkar	2025006	FYMMS	
13	Neekita Badgujan	2025004	FYMMS	
14	Gunjan Chawla	2025018	FYMMS	
15	Aditya Deshmukh	2025023	FYMMS	A.S. Deshmukh
16	Vaibhav Khanvilkar	2025044	FYMMS	
17	Hemdhaya Mhatre	2025056	FYMMS	
18	Mahima Mehta	2025054	FYMMS	
19	Jay Kudy	2025047	FYMMS	
20	Atharv Lingajot	2025048	FYMMS	
21	Vital Birmole	2025013	FYMMS	
22	Travaliika. K. Golla.	2025028	FYMMS	
23	Chandan Gaddekar	2025027	FYMMS	
24	Ranuj chawla	2025019	FYMMS	
25	Vedant Bonde	2025014	FYMMS	



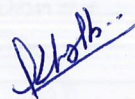


For Sheila Raheja School of Business Management & Research

 Director

Sr. No.	Name of the Student	Roll No.	Year & Program	Sign
26	Joyal Shibu	2025037	FYMMS	
27	Prathamosh Bhesale	2025012	FYMMS	
28	Vaishnavi Bhalerao	2025007	FYMMS	
29	Ritesh Mhapsekar	2025055	FYMMS	
30	Pranavika Golla	2025028	FYMMS	
31	Ayan Bhandari	2025008	FYMMS	
32	Soham Mahesh Harne	2025032	FYMMS	
33	Gauresh Mahesh Harne	2025031	FYMMS	
34	Varad Lalit Deshmukh	2025024	FYMMS	
35	Shubham Ramesh Malap	2025050	FYMMS	
36	Gauresh Vitthal Ajeanekar	2025002	FYMMS	
37	KUNTAL SANDEEP KARGUTRAR	2025041	FYMMS	
38	Sakshi Anil Jain	2025036	FYMMS	
39	Vishaka H. Bagade	2025005	FYMMS	
40	Prachi Ajit Jain	2025035	FYMMS	
41	Anam Choudhary	2025020	FYMMS	
42	DARSHAN VIJAY DARTI	2025021	FYMMS	
43	Shriya Karande	2025040	FYMMS	
44	Tanishka Kamtekar	2025039	FYMMS	
45	Varad Bhangdiya	2025009	FYMMS	
46	Sakshi Keshavnani	2025043	FYMMS	
47	DHARUN TEWARA	2025109	FYMMS	
48	Kushagra Arsh	2025102	FYMMS	
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For Sheila Raheja School of Business Management & Research





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SRBS

Bombay Suburban Art & Craft Education Society's

SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH

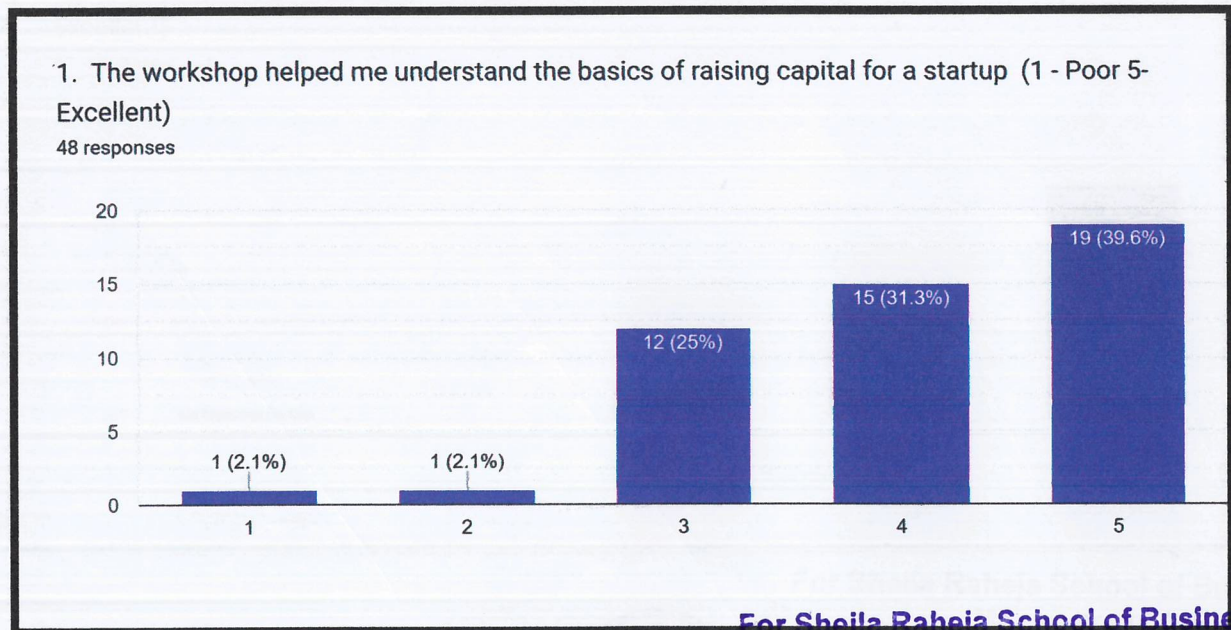
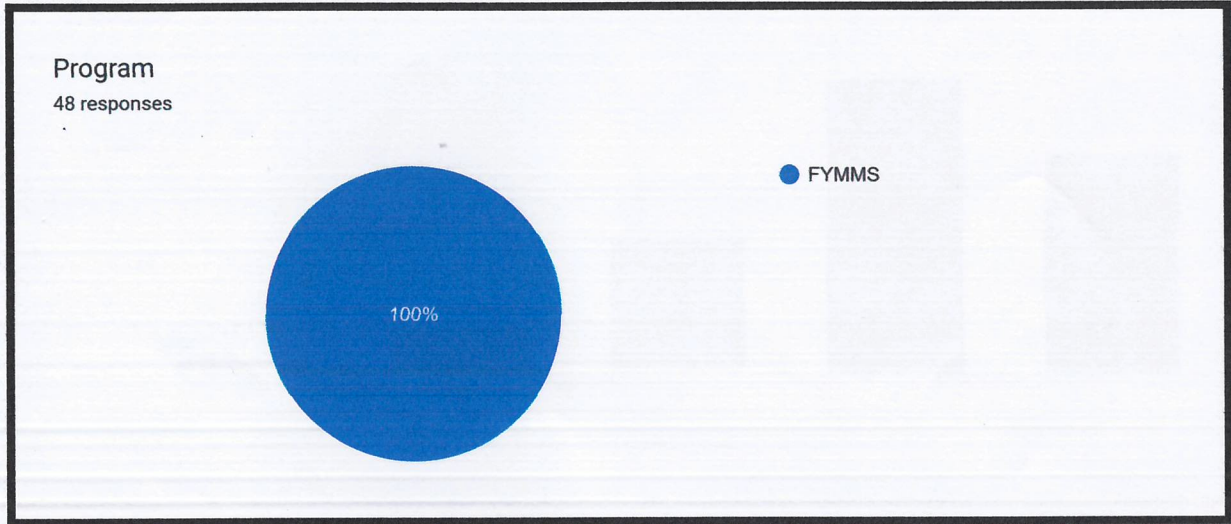
Raheja Education Complex, Kher Nagar, Opp. Chhatrapati Shivaji Maharaj Ground, Bandra (E), Mumbai - 400 051

(Approved by AICTE, DTE, Affiliated to University of Mumbai, ISO 9001:2015 Certified and NAAC Accredited)

Date:- 17th April 2026

Feedback Form for Workshop on Raising Capital and Finance Management for Start-ups

Event - Date: 1st April 2026



For Sheila Raheja School of Business Management & Research

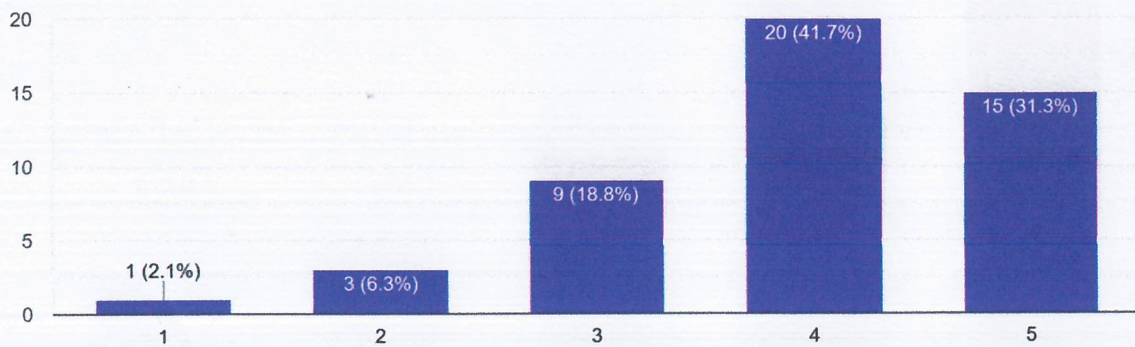


Director
Page 1 of 6



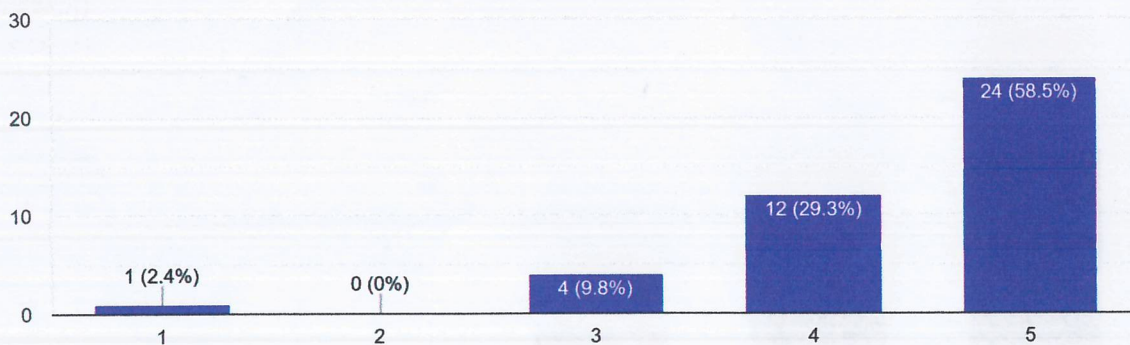
2. I am able to identify different sources of funding (own funds, loan, investor, etc.) (1 - Poor 5- Excellent)

48 responses



3. The activity helped me understand how funding is linked to Business Model Canvas (1 - Poor 5- Excellent)

41 responses



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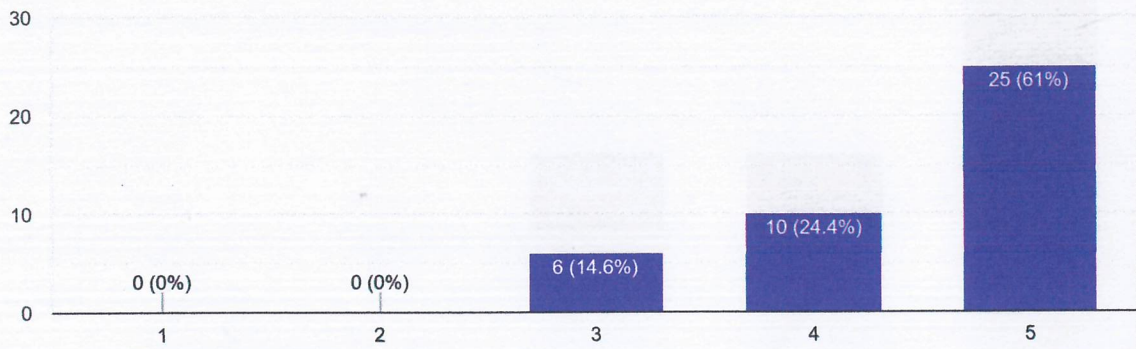


Director



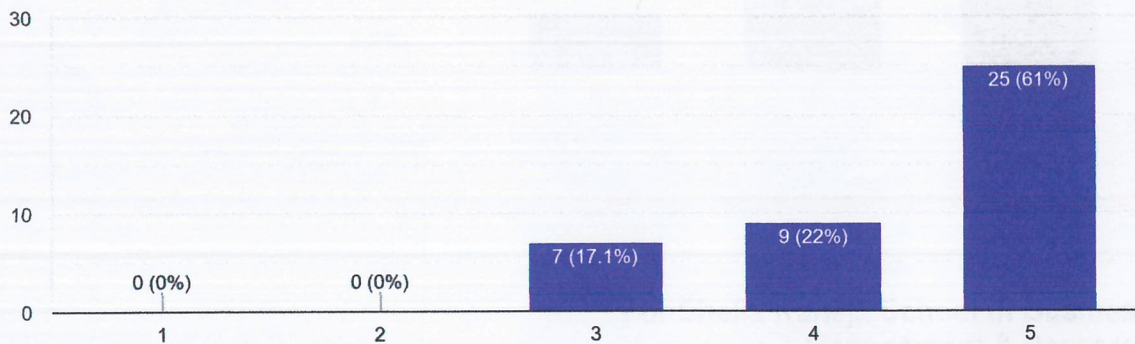
4. The activity improved my understanding of startup ideas (1 - Poor 5- Excellent)

41 responses



5. I understood how to estimate basic costs and revenue for a startup (at a basic level) (1 - Poor 5- Excellent)

41 responses



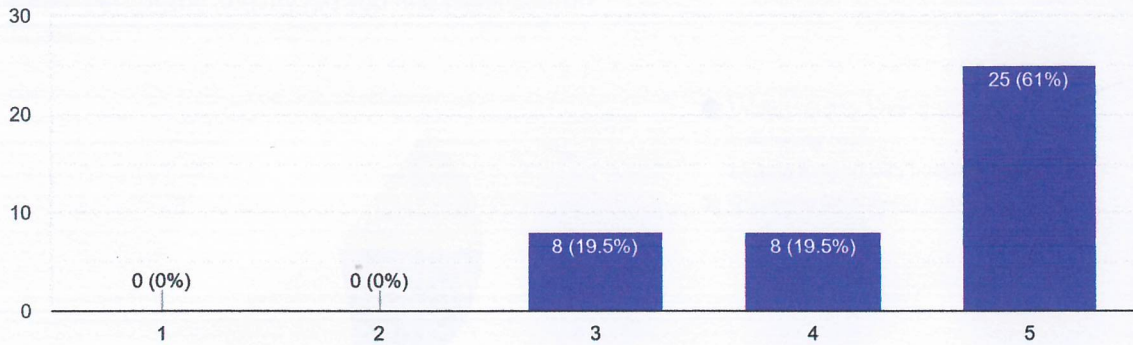
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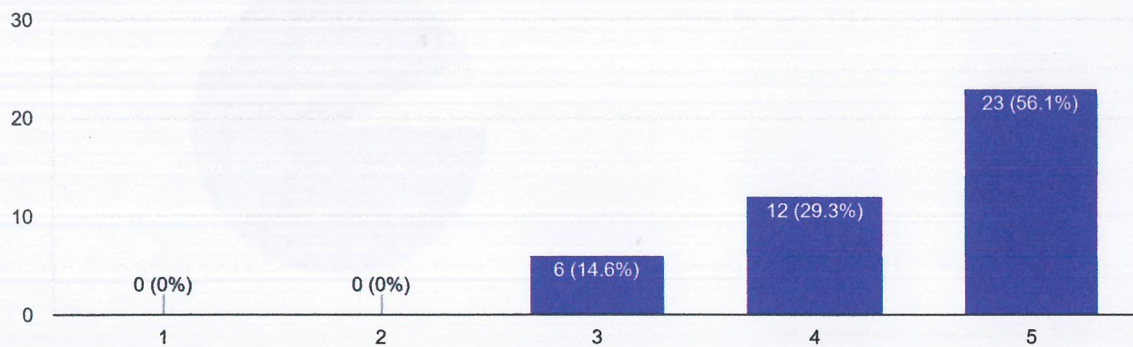
6. The assignment improved my logical understanding of financial planning (non-technical) (1 - Poor 5- Excellent)

41 responses



7. The instructions and guidance provided were clear (1 - Poor 5- Excellent)

41 responses



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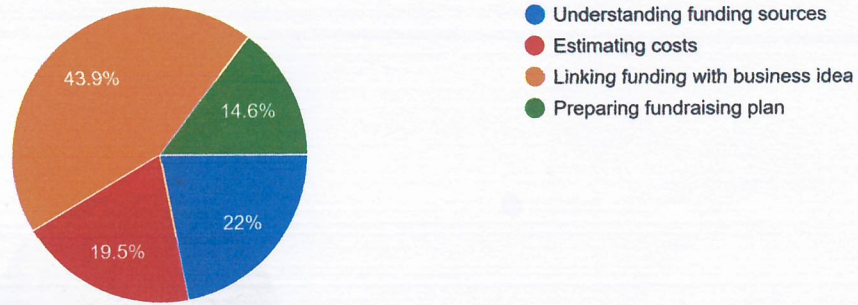


Director



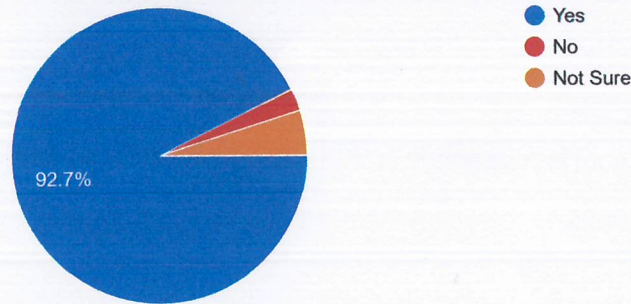
8. Which part of the activity did you find most useful?

41 responses



9. Did this activity improve your understanding of how startups raise funds?

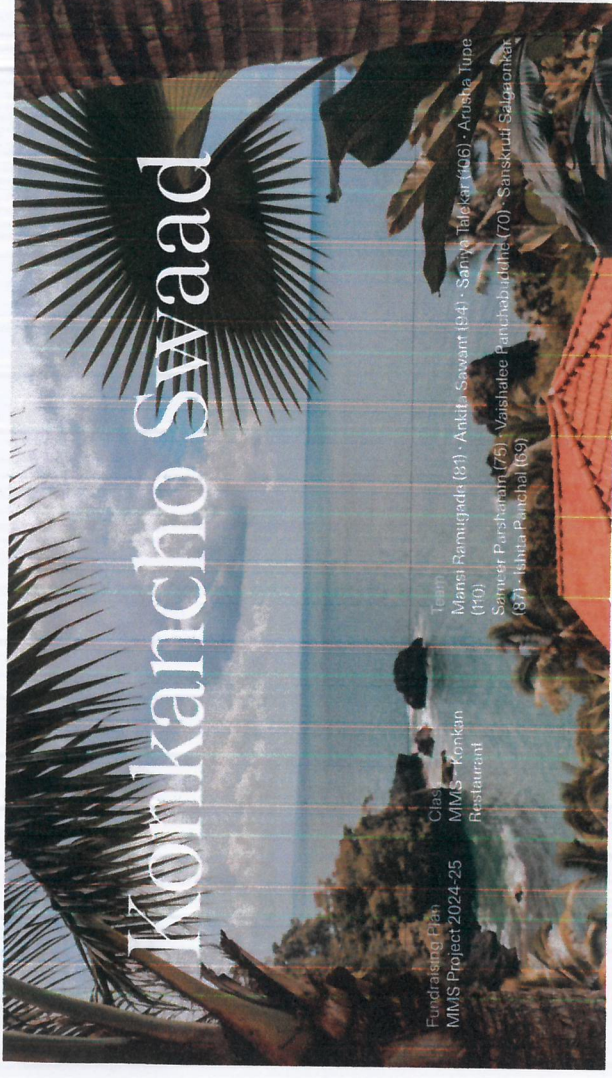
41 responses



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Business idea summary

What: A Konkani-themed restaurant serving authentic veg and non-veg Konkani cuisine in a bungalow-style setting — hut seating, patra roof, banana leaf service, and copper utensils.

Who: Families, couples, young adults, tourists, seafood lovers, and corporate groups seeking a unique, immersive dining experience.

Offerings: Dine-in, special Konkani thali, Zomato/Swiggy delivery, AI-customised seasonal menu, and a monthly subscription plan (4 meals/week).

Why it works: Growing urban demand for experiential dining, minimal competition, AI-driven repeat visits, and a social media-friendly setting for organic reach.



Funding need

Why we need funding

Starting Konkanchho Swaad requires **significant upfront investment** before revenue begins. The themed interior — hut seating, bungalow decor, patra roof — cannot be funded through operations alone.

- **Interior setup and decor** - High one-time cost for authentic Konkani ambience
- **Kitchen equipment and raw materials** - Needed before Day 1
- **AI menu system** - Tech setup and integration
- **Marketing launch** - Pre-opening social media campaign and signage
- **Working capital** - Staff salaries and utilities for first 3 months

Estimated costs



SETUP	One-time setup costs Decor, kitchen, AI menu, branding, training	₹6.2L
MONTHLY	Monthly operating costs Rent, materials, staff, marketing, utilities	₹2.12L
RUNWAY	3-month operating runway Buffer to reach sustainable revenue	₹3.8L
TOTAL ASK	Total funding required Setup + 3-month runway to launch	₹10L



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Director

How we earn money

₹399-549

Konkan thali (veg & non-veg)

₹1,999/mo

Monthly plan - 4 dine-ins/week

70 covers

Expected daily dine-in at steady state

₹4.5L/mo

Projected revenue from Month 4+

Fundraising plan



- **Total needed:** ₹10,00,000 - setup (₹6.2L) + 3-month operational runway (₹3.8L)
- **Own + family:** ₹3,00,000 (30%) - shows founder commitment, reduces lender risk
- **Loan + govt. scheme:** ₹5,00,000 (50%) - via Mudra Yojana and PMIEGP
- **Investor / partner:** ₹2,00,000 (20%) - equity or revenue-share with hospitality investor

Bringing Konkan closer to the city - one meal at a time.



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Funding sources

Where the money comes from



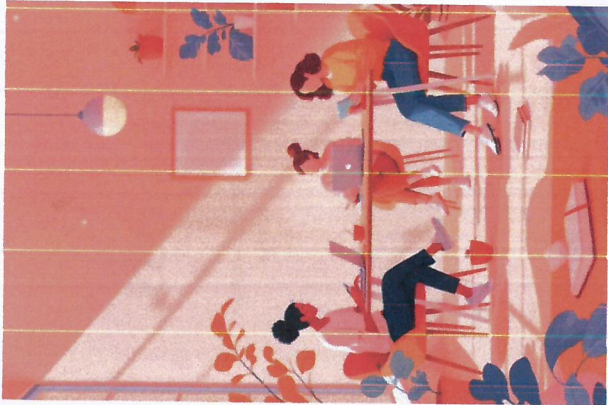
A mix of personal commitment, institutional support, and investor confidence — totalling ₹10,00,000.

Own + Family —
₹3,00,000
Personal savings and family support, demonstrating founder commitment. (30%)

Bank Loan — **₹3,00,000**
PMI Mudra KISHORE scheme - collateral-free lending for small food businesses. (30%)

Govt. Scheme —
₹2,00,000
PMIEGP capital subsidy for new enterprises in food and hospitality. (20%)

Angel Investor —
₹2,00,000
Strategic investor with capital and hospitality-sector expertise. (20%)



Reverse Library


Borrow People's Skills

Don't search for answers. Borrow the right person.


Hetvi Sheth (98) • Sonali Shirke (101) • Aditya Sansare (91) • Ronit Solanki (103) • Vaishnavi Ugale (111) • Dipesh Morye (62)

What is Reverse Library?


A peer-to-peer platform where users can book people's skills instead of reading books. Connect students who need quick help with those who already have the required skills.



Customers
Students, beginners, learners



Set Vice
Short skill-based sessions (15-60 mins)





Why It Works
Fast, affordable, practical learning solution




Platform in Action

 **Technology Help**
Laptop fixing, software troubleshooting, coding assistance

 **Productivity Tools**
Excel help, presentation design, document formatting

 **Language Practice**
Conversational practice, grammar tips, pronunciation guidance

 **Creative Skills**
Design basics, photo editing, video editing fundamentals

Need for Funding

The business requires initial investment to launch and operate smoothly. Funds will be strategically allocated to ensure a successful platform launch and sustainable operations.



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App Development & Setup

Marketing & User Acquisition



Platform Maintenance

Basic Operations

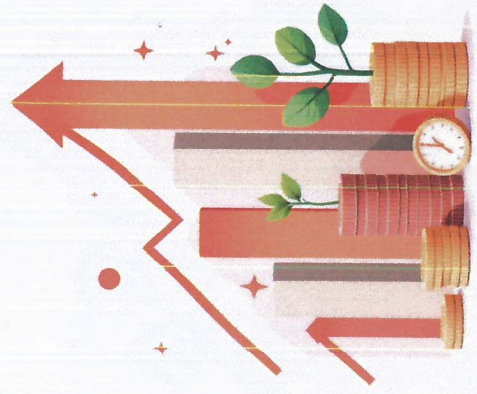
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Estimated Costs

₹80K	₹25K	₹10K	₹20K
Platform creation and features	Launch campaigns and awareness	Equipment & Software Tools and infrastructure	Initial team support
₹15K			
Contingency and overheads			

Total: ₹1,50,000



Revenue Projection

- 1 — Month 1-3
Platform launch and initial user acquisition
- 2 — Month 4-6
Steady growth in session bookings
- 3 — Month 7-12
Break-even and sustained operations

Revenue Model

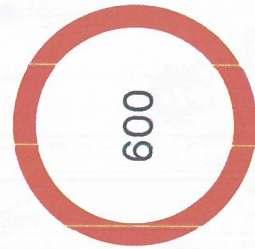
The platform earns through commission on each session, creating a sustainable revenue stream while keeping prices affordable for students.



Average Session Price



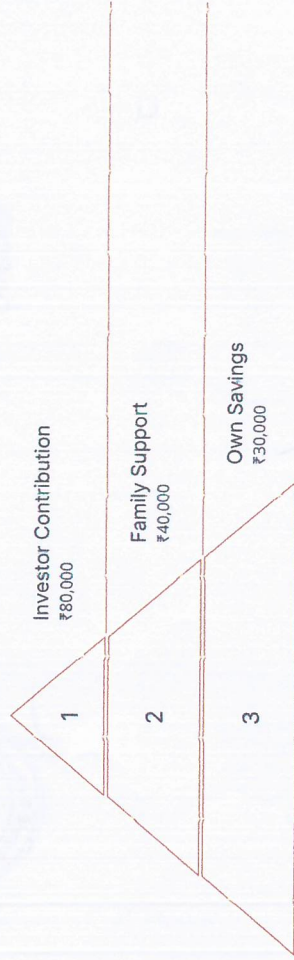
Commission
₹30 per session



Expected Monthly Sessions

Estimated Monthly Revenue: ₹18,000

Funding Sources



Multi-source funding approach reduces risk and demonstrates commitment from all stakeholders.



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Why Invest in Us?



Justification

This is a low-cost, scalable business with high student demand and strong growth potential!

Strong Market Demand

High student demand for peer-to-peer learning

Low-Cost Entry

Minimal overhead with digital-first approach

Scalable Model

Easy to expand beyond campus

Our Vision

Build a community where skills are shared instantly. Expand to professionals and wider audiences, creating a global knowledge-sharing ecosystem.

"Knowledge is everywhere. We just make it accessible."



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